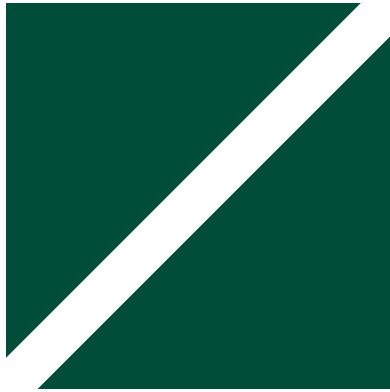




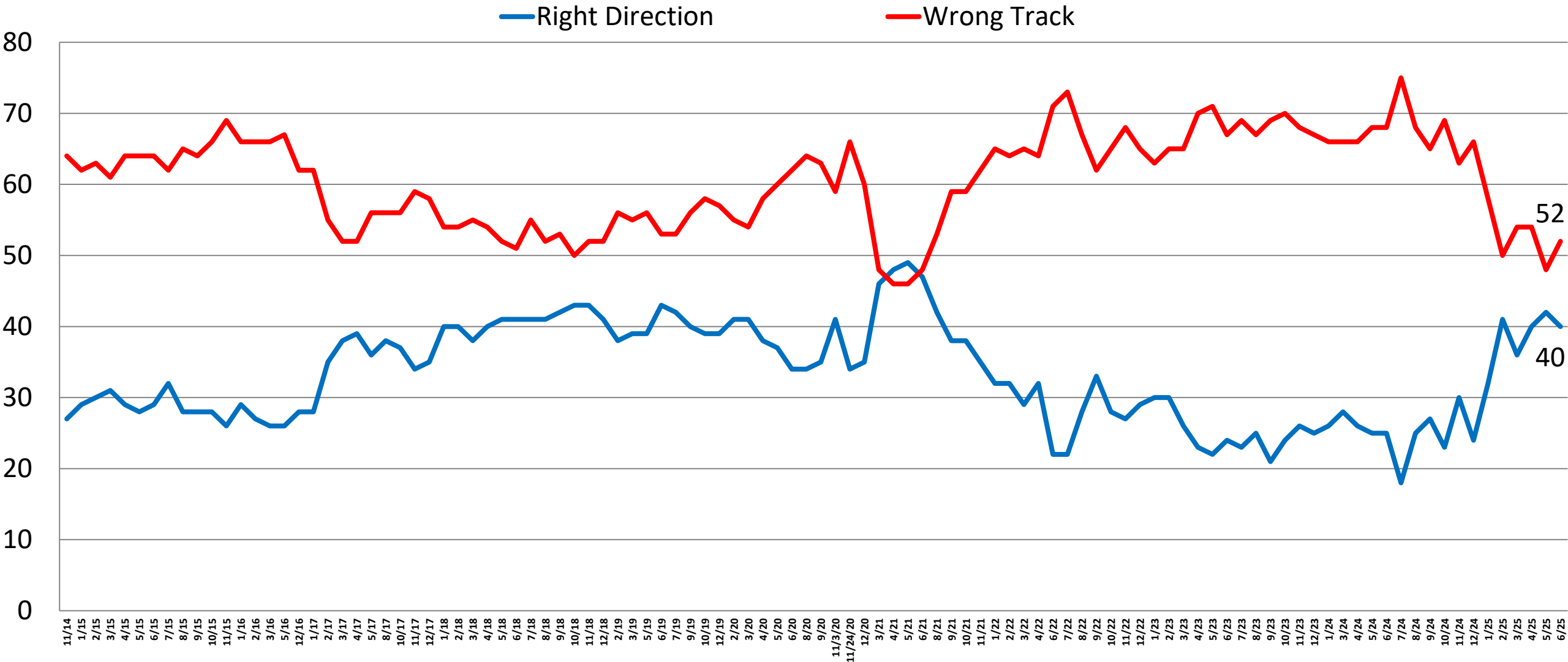
National Survey Results
1,000 General Election Voters
Political Environment, Trends & Analysis

 **McLaughlin & Associates**

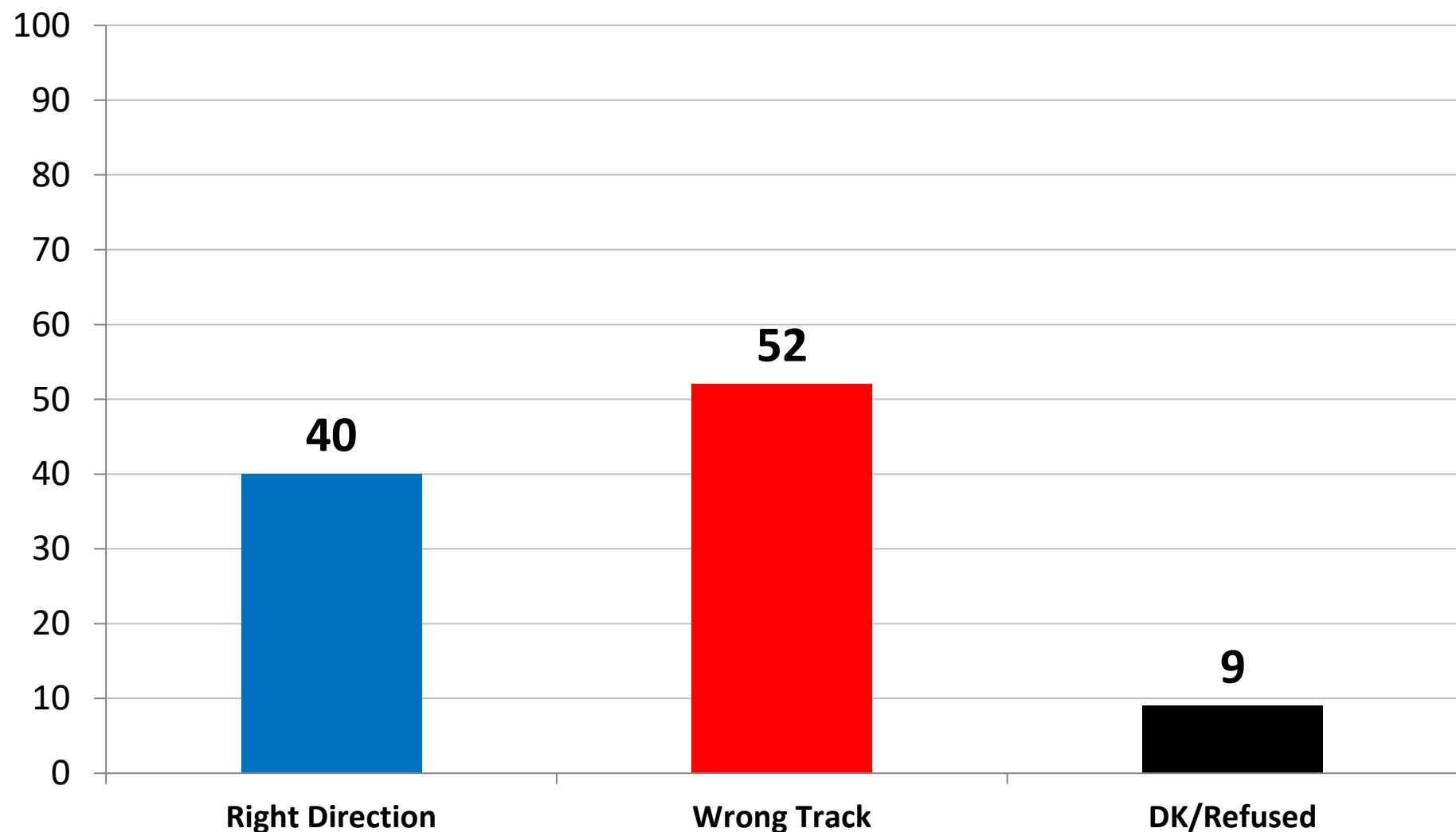
Field Dates: June 10th – 15th, 2025

www.mclaughlinonline.com

Direction: *United States* (Time Series)

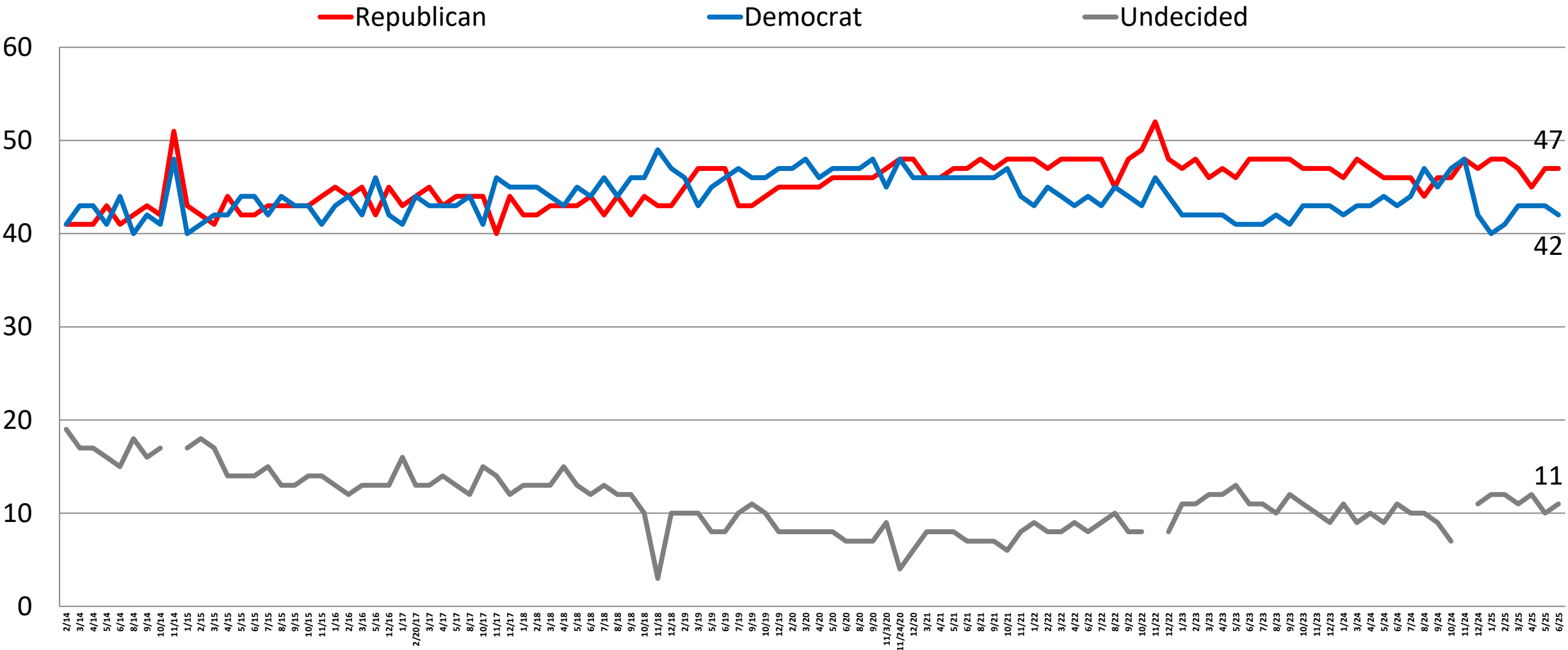


Direction: *United States*

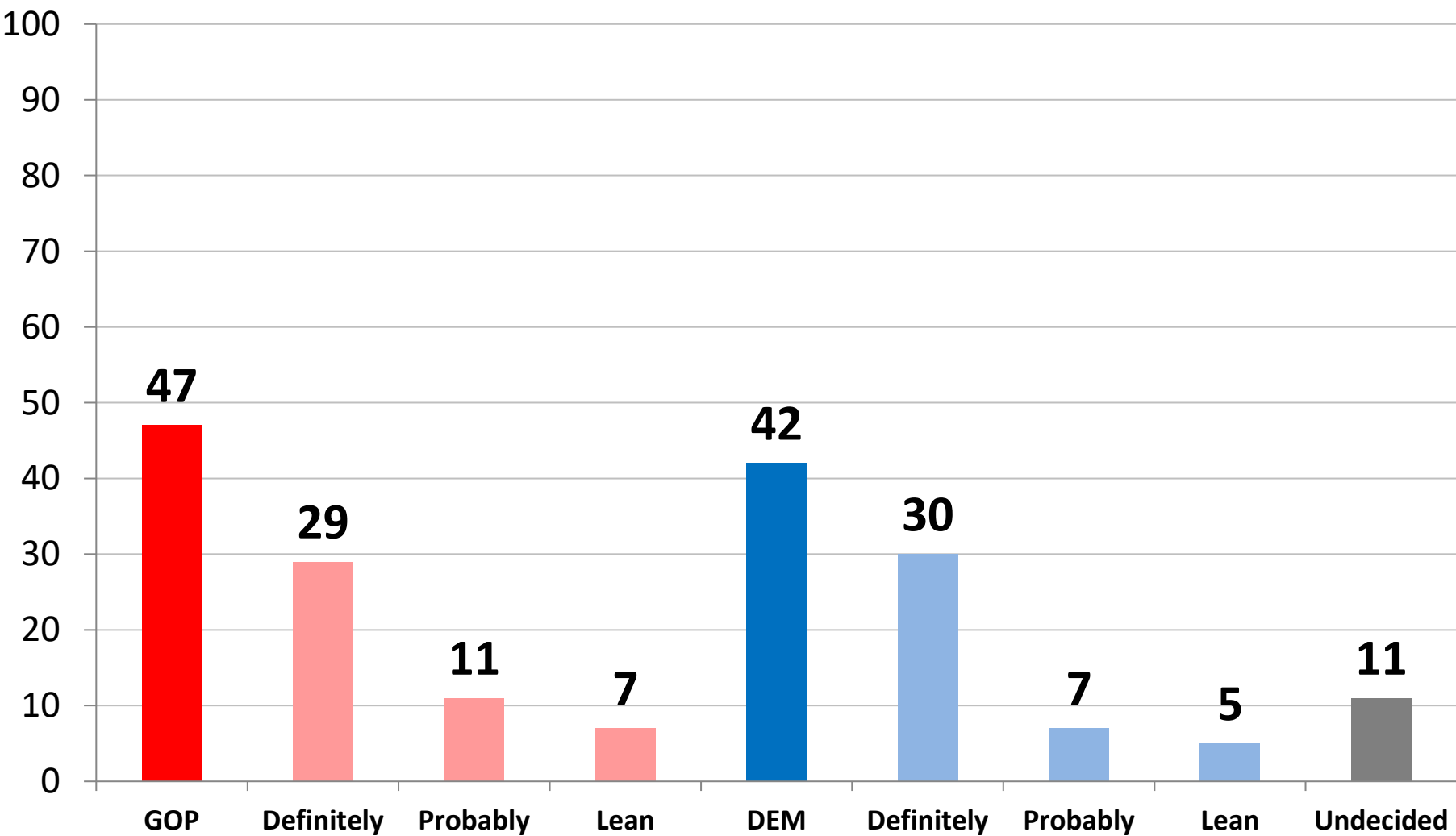


	Right	Wrong
East	44	51
Midwest	35	58
South	44	46
West	35	55
Gen. Cong. – Vote GOP	74	18
Gen. Cong. – Vote DEM	8	88
Gen. Cong. – Vote UND	17	55
Approve Trump Job	73	18
Disapprove Trump Job	3	94
Republican	76	16
Democrat	9	85
Independent	29	59
Liberal	15	83
Moderate	27	60
Conservative	70	22
Vote Trump 2024	75	16
Vote Harris 2024	7	87
White	45	48
African-American	21	69
Hispanic	34	57
Under 55	37	52
Over 55	43	51
Married	45	46
Single	35	55
Men	51	41
Women	29	61
Live in Urban Area	37	54
Live in Suburban Area	38	53
Live in Rural Area	46	46

Generic Ballot: *U.S. Congress* (Time Series)



Generic Ballot: *U.S. Congress*



	GOP	DEM	UND
East	38	53	9
Midwest	45	42	13
South	54	35	11
West	43	45	12
Gen. Cong. – Vote GOP	100	0	0
Gen. Cong. – Vote DEM	0	100	0
Gen. Cong. – Vote UND	0	0	100
Approve Trump Job	83	10	7
Disapprove Trump Job	6	83	10
Republican	92	4	4
Democrat	6	91	3
Independent	35	36	29
Liberal	16	78	6
Moderate	34	48	18
Conservative	81	12	7
Vote Trump 2024	88	5	7
Vote Harris 2024	8	84	8
White	53	37	10
African-American	19	66	15
Hispanic	39	46	15
Under 55	44	42	14
Over 55	50	42	8
Married	55	34	11
Single	39	48	13
Men	56	34	10
Women	38	50	12
Live in Urban Area	39	49	11
Live in Suburban Area	48	41	12
Live in Rural Area	53	37	10

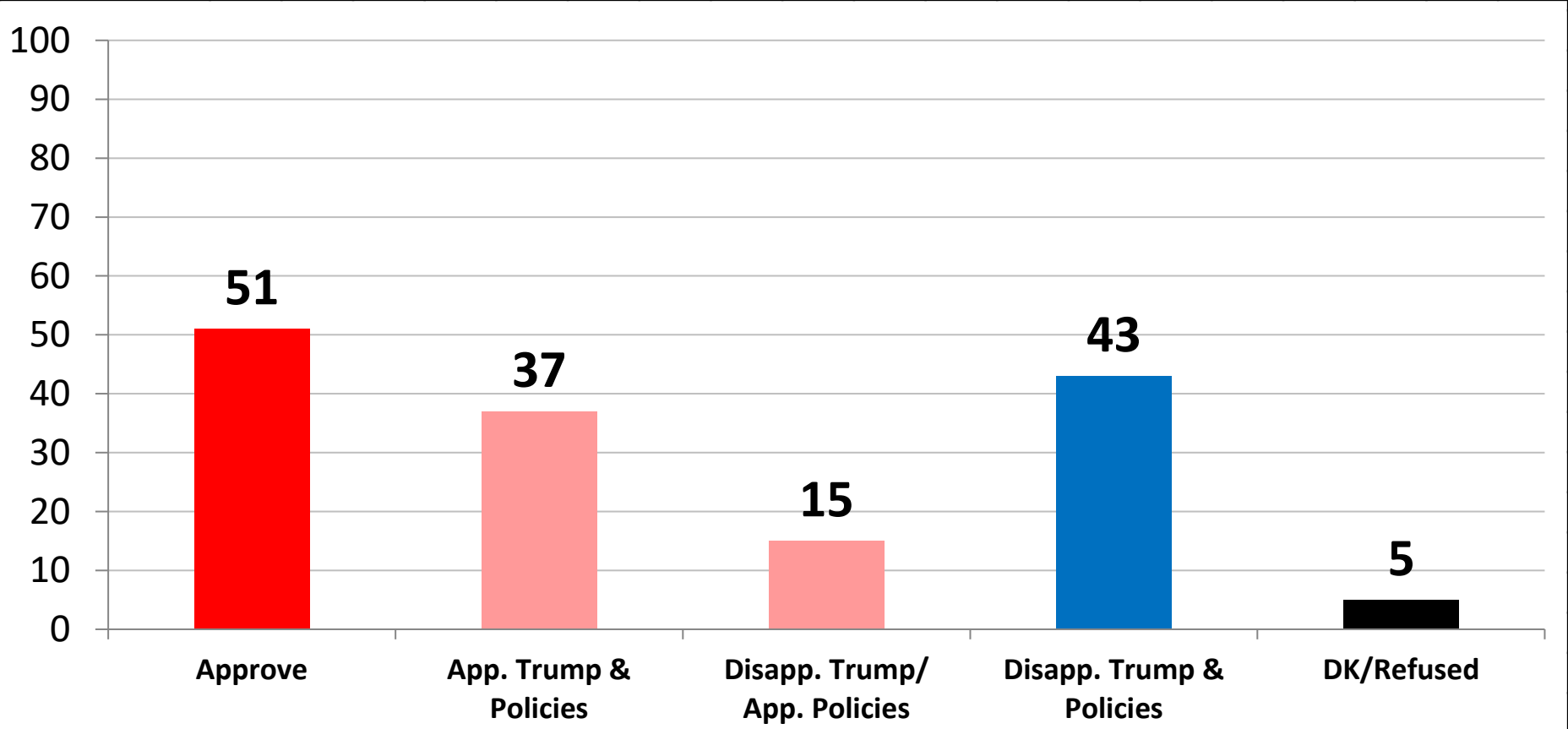
Which of the following statements regarding President Trump and his policies comes closest to your opinion?

1) I approve of President Trump and his policies.

2) I disapprove of President Trump personally, but I like a lot of his policies.

3) I disapprove of President Trump and his policies.

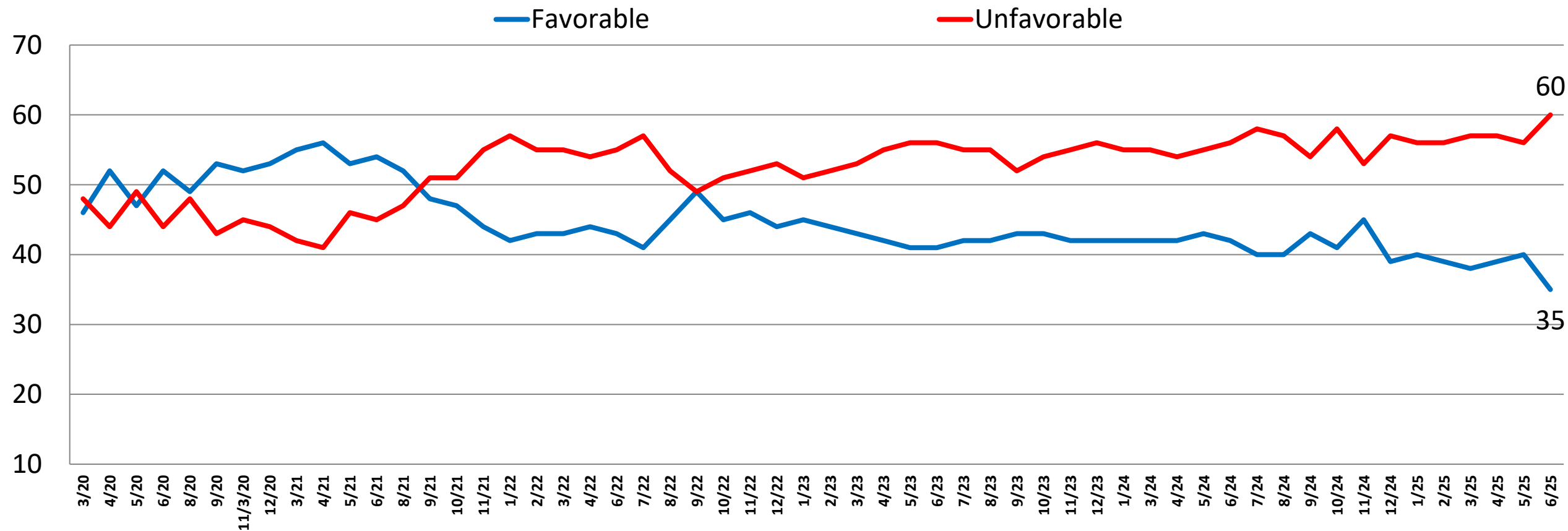
	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	1/25	2/25	3/25	4/25	5/25	6/25
Approve	55	56	58	52	56	58	55	55	53	52	52	52	54	57	54	52	50	51	51
Trump & Policies	33	31	32	31	34	35	34	33	31	33	33	33	34	42	41	39	39	38	37
Just Policies	22	25	25	21	23	24	21	23	22	19	20	19	20	14	13	14	11	13	15
Disapprove Both	41	40	38	43	39	38	41	41	44	46	44	44	45	38	42	43	45	44	43



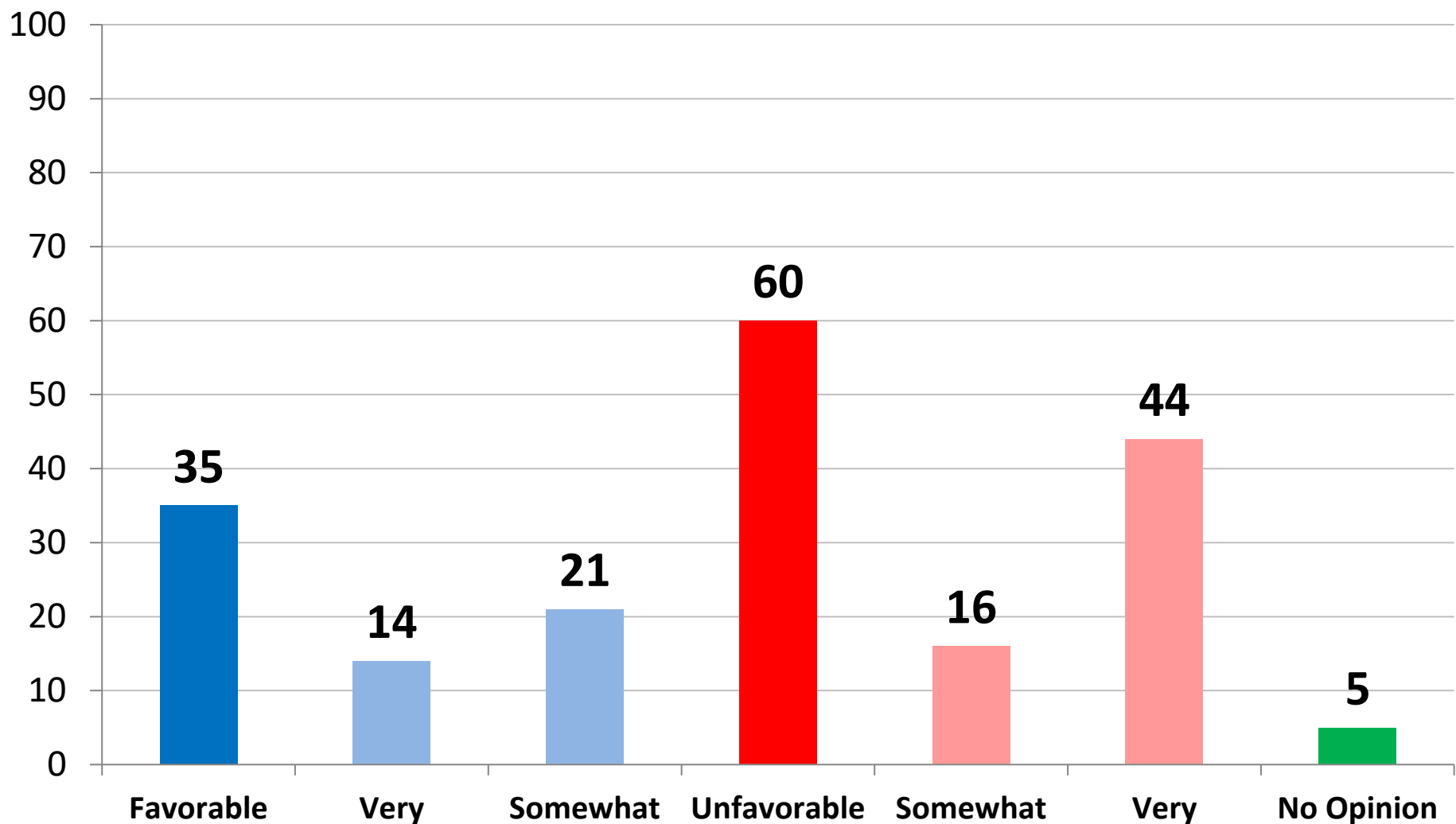
	App.	Both	Policy	Disapp.
East	48	38	10	48
Midwest	52	32	20	41
South	56	39	16	39
West	47	36	11	49
Gen. Cong. – Vote GOP	91	71	20	6
Gen. Cong. – Vote DEM	12	5	7	86
Gen. Cong. – Vote UND	33	12	21	40
Approve Trump Job	100	72	29	0
Disapprove Trump Job	0	0	0	100
Republican	91	77	14	7
Democrat	15	6	9	81
Independent	43	22	21	47
Liberal	21	13	7	78
Moderate	42	24	18	49
Conservative	82	66	16	14
Vote Trump 2024	93	74	19	4
Vote Harris 2024	13	4	9	85
White	57	43	14	39
African-American	22	11	11	66
Hispanic	46	29	16	47
Under 55	51	35	17	41
Over 55	51	39	12	46
Married	58	42	16	37
Single	45	31	15	48
Men	61	47	14	36
Women	43	27	16	50
Live in Urban Area	47	36	12	48
Live in Suburban Area	51	36	15	44
Live in Rural Area	57	40	17	37

Opinion: *Joe Biden* (Time Series)

	3/20	4/20	5/20	6/20	8/20	9/20	11/3/20	12/20	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23
Favorable	46	52	47	52	49	53	52	53	55	56	53	54	52	48	47	44	42	43	43	44	43	41	45	49	45	46	44	45
Unfavorable	48	44	49	44	48	43	45	44	42	41	46	52	47	51	51	55	57	55	55	54	55	57	52	49	51	52	53	51
Net Diff.	-2	+8	-2	+8	+1	+10	+7	+9	+13	+15	+7	+2	+5	-3	-4	-11	-15	-12	-12	-10	-12	-16	-7	0	-6	-6	-9	-6
	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	11/24	12/24	1/25	2/25	3/25	4/25	5/25	6/25
Favorable	44	43	42	41	41	42	42	43	43	42	42	42	42	42	43	42	40	40	43	41	45	39	40	39	38	39	40	35
Unfavorable	52	53	55	56	56	55	55	52	54	55	56	55	55	54	55	56	58	57	54	58	53	57	56	56	57	57	56	60
Net Diff.	-8	-10	-13	-15	-15	-13	-13	-9	-11	-13	-15	-14	-14	-11	-12	-14	-18	-18	-11	-18	-9	-18	-17	-17	-19	-17	-16	-25



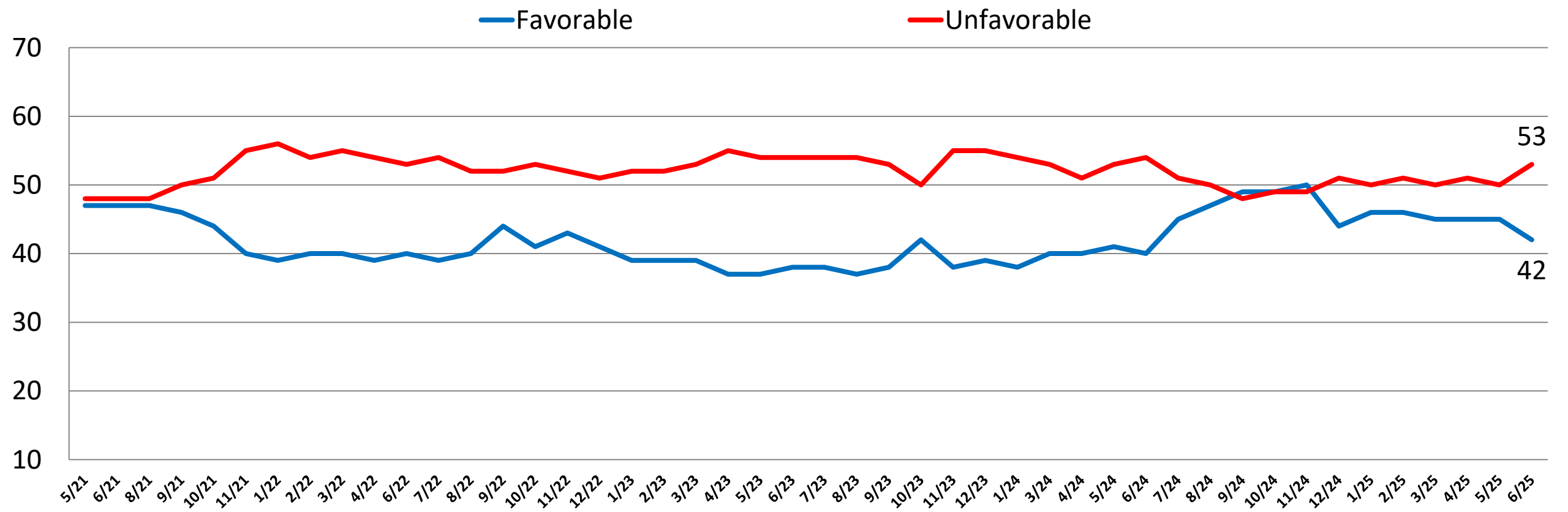
Opinion: *Joe Biden*



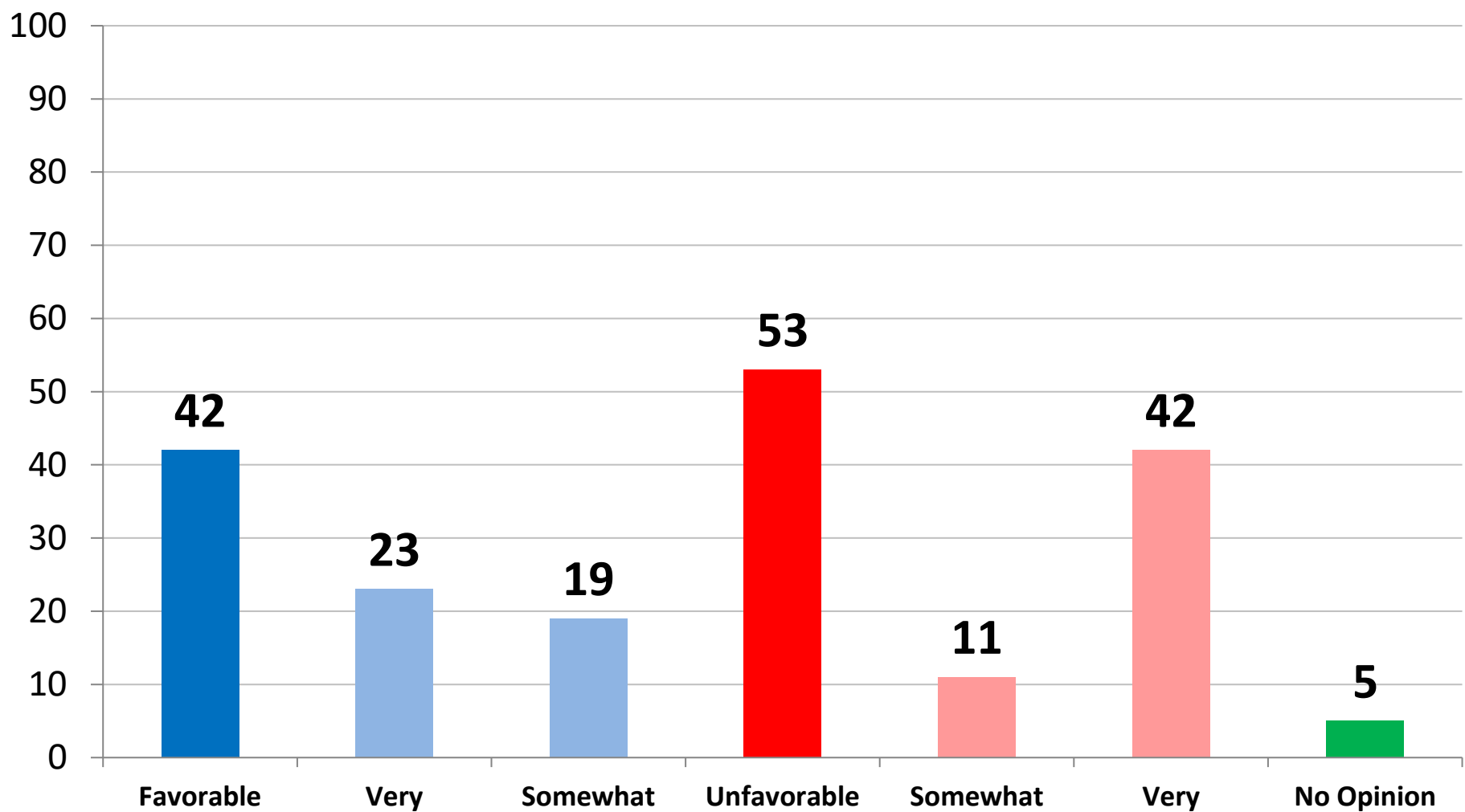
	Favorable	Unfavorable
East	37	59
Midwest	35	62
South	32	63
West	39	54
Gen. Cong. – Vote GOP	8	89
Gen. Cong. – Vote DEM	69	27
Gen. Cong. – Vote UND	21	62
Approve Trump Job	12	86
Disapprove Trump Job	65	31
Republican	9	89
Democrat	72	22
Independent	27	65
Liberal	69	27
Moderate	36	56
Conservative	11	86
Vote Trump 2024	7	91
Vote Harris 2024	67	28
White	29	67
African-American	59	29
Hispanic	41	52
Under 55	35	57
Over 55	35	63
Married	28	69
Single	40	52
Men	30	67
Women	40	54
Live in Urban Area	42	52
Live in Suburban Area	34	61
Live in Rural Area	30	65

Opinion: *Kamala Harris* (Time Series)

	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23
Favorable	47	47	47	46	44	40	39	40	40	39	40	39	40	44	41	43	41	39	39	39	37	37	38
Unfavorable	48	48	48	50	51	55	56	54	55	54	53	54	52	52	53	52	51	52	52	53	55	54	54
Net Diff.	-1	-1	-1	-4	-7	-15	-17	-16	-15	-15	-13	-15	-12	-8	-12	-9	-10	-13	-13	-14	-18	-17	-16
	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	11/24	12/24	1/25	2/25	3/25	4/25	5/25	6/25
Favorable	38	37	38	42	38	39	38	40	40	41	40	45	47	49	49	50	44	46	46	45	45	45	42
Unfavorable	54	54	53	50	55	55	54	53	51	53	54	51	50	48	49	49	51	50	51	50	51	50	53
Net Diff.	-16	-17	-15	-8	-17	-16	-16	-13	-11	-12	-14	-6	-4	+1	0	+1	-7	-4	-5	-5	-6	-5	-11



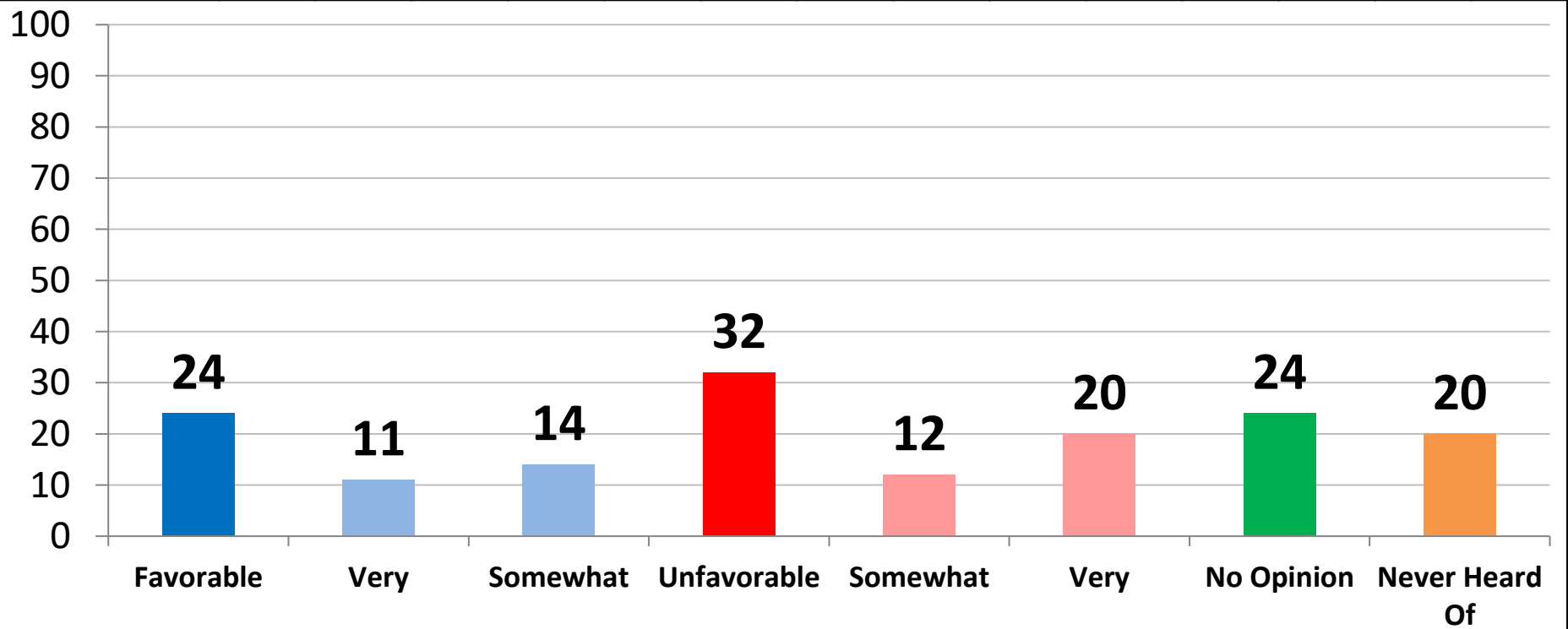
Opinion: *Kamala Harris*



	Favorable	Unfavorable
East	48	48
Midwest	41	52
South	37	58
West	46	49
Gen. Cong. – Vote GOP	10	86
Gen. Cong. – Vote DEM	82	15
Gen. Cong. – Vote UND	23	54
Approve Trump Job	14	82
Disapprove Trump Job	77	20
Republican	10	87
Democrat	84	13
Independent	35	55
Liberal	77	19
Moderate	47	46
Conservative	13	83
Vote Trump 2024	8	88
Vote Harris 2024	82	14
White	36	60
African-American	69	22
Hispanic	48	46
Under 55	45	49
Over 55	39	57
Married	35	61
Single	50	42
Men	34	61
Women	49	45
Live in Urban Area	48	46
Live in Suburban Area	42	54
Live in Rural Area	36	58

Opinion: *Hakeem Jeffries*

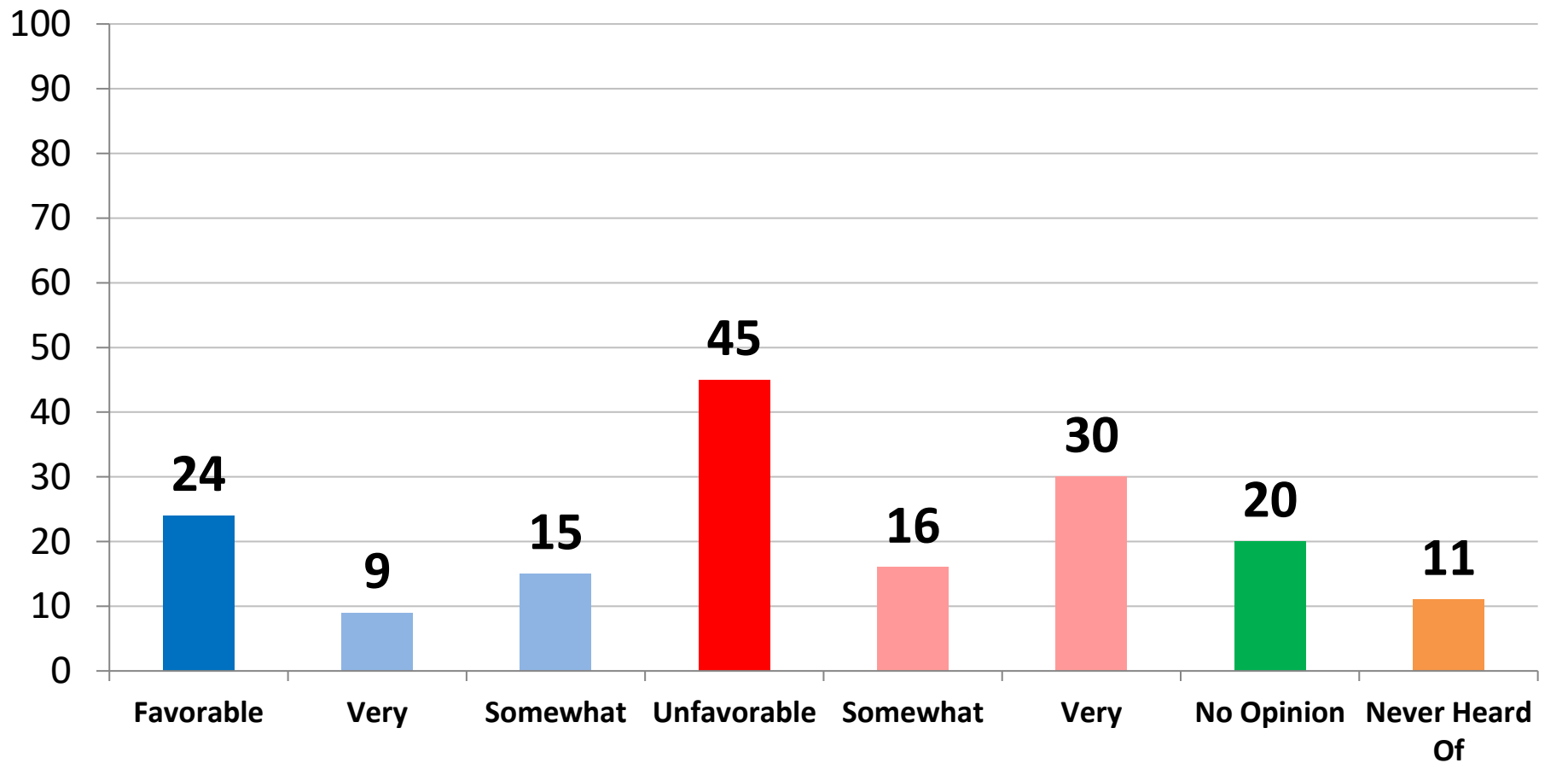
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24
Favorable	26	26	24	23	23	22	23	20	21	23	24	23	22	21
Unfavorable	24	23	25	27	25	28	25	28	31	27	29	33	28	30
Net Diff.	+2	+3	-1	-4	-2	-6	-2	-8	-10	-4	-5	-10	-6	-9
	4/24	5/24	6/24	7/24	8/24	9/24	10/24	1/25	2/25	3/25	4/25	5/25	6/25	
Favorable	21	22	21	23	24	23	20	23	22	25	25	26	24	
Unfavorable	32	32	30	27	25	30	29	28	29	32	31	30	32	
Net Diff.	-11	-10	-8	-4	-1	-6	-9	-5	-7	-7	-6	-4	-8	



	Favorable	Unfavorable
East	33	28
Midwest	22	30
South	22	35
West	25	33
Gen. Cong. – Vote GOP	12	49
Gen. Cong. – Vote DEM	40	16
Gen. Cong. – Vote UND	13	21
Approve Trump Job	13	47
Disapprove Trump Job	39	16
Republican	11	48
Democrat	42	16
Independent	21	30
Liberal	45	18
Moderate	26	21
Conservative	9	53
Vote Trump 2024	11	47
Vote Harris 2024	40	16
White	23	33
African-American	28	26
Hispanic	29	30
Under 55	22	28
Over 55	27	37
Married	24	35
Single	24	28
Men	25	43
Women	24	21
Live in Urban Area	30	25
Live in Suburban Area	23	34
Live in Rural Area	20	36

Opinion: *Chuck Schumer*

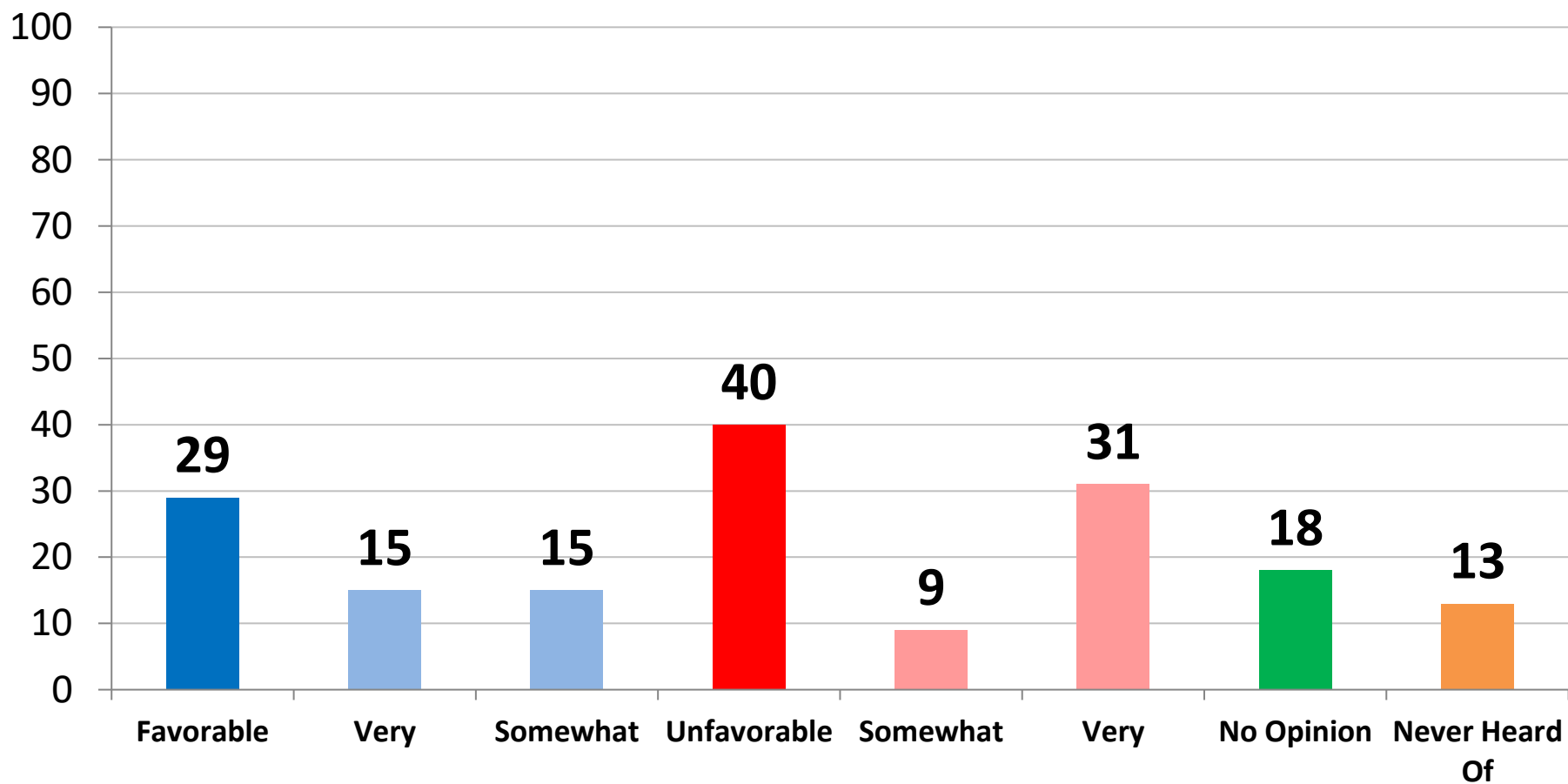
	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/25	2/25	3/25	4/25	5/25	6/25
Favorable	28	34	32	33	31	32	33	31	25	25	24	25	26	24
Unfavorable	47	47	48	43	46	49	47	49	39	43	46	46	45	45
Net Diff.	-19	-13	-17	-10	-16	-17	-14	-18	-15	-17	-22	-21	-19	-21



	Favorable	Unfavorable
East	34	39
Midwest	21	43
South	18	48
West	28	47
Gen. Cong. – Vote GOP	12	65
Gen. Cong. – Vote DEM	40	25
Gen. Cong. – Vote UND	13	39
Approve Trump Job	15	61
Disapprove Trump Job	36	30
Republican	11	63
Democrat	43	19
Independent	18	52
Liberal	46	26
Moderate	23	37
Conservative	11	67
Vote Trump 2024	12	62
Vote Harris 2024	38	27
White	22	50
African-American	26	32
Hispanic	27	31
Under 55	22	39
Over 55	26	53
Married	21	52
Single	25	38
Men	27	54
Women	21	38
Live in Urban Area	30	38
Live in Suburban Area	22	48
Live in Rural Area	21	47

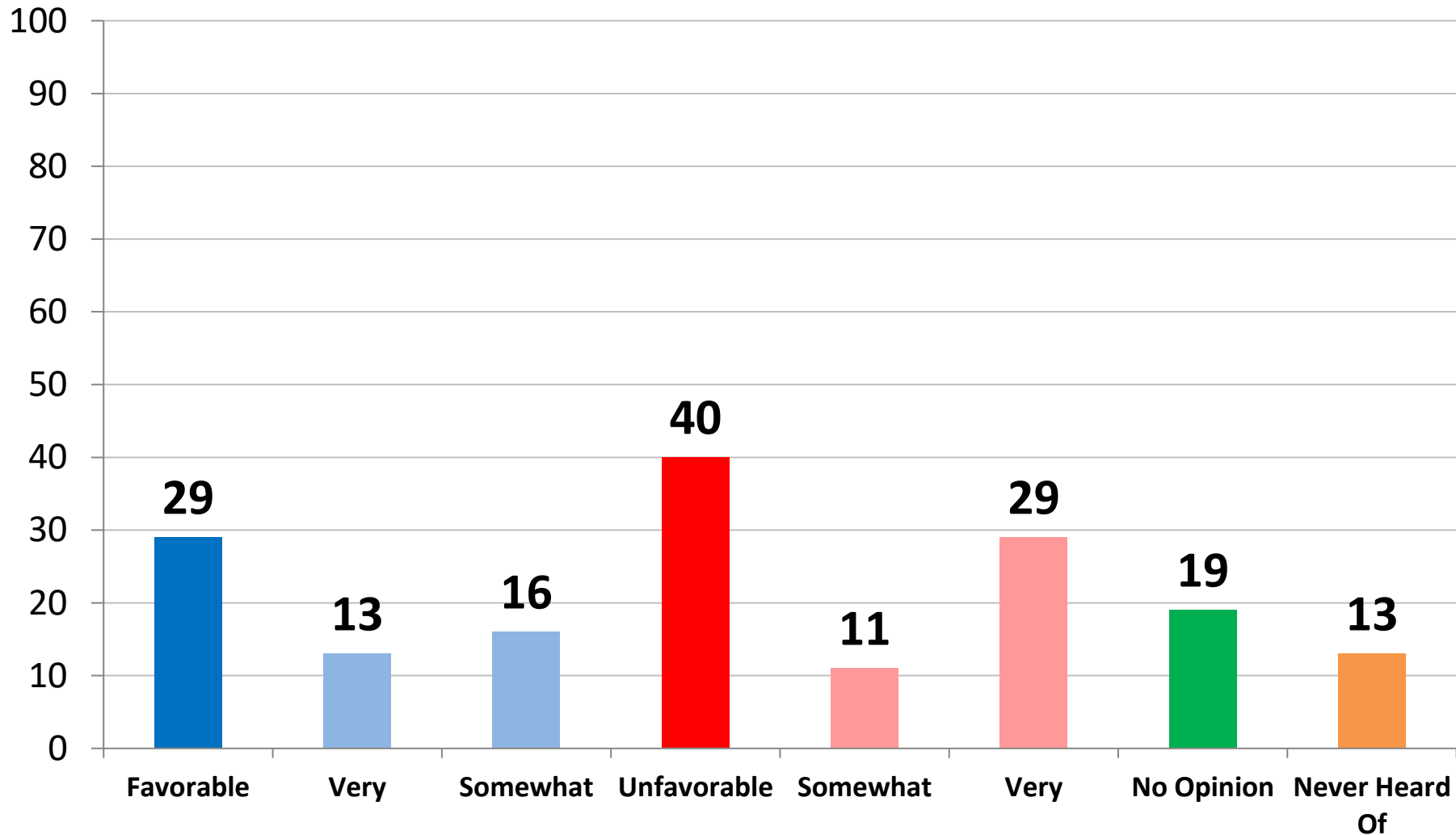
Opinion: *Alexandria Ocasio Cortez*

	3/20	11/20	4/25	5/25	6/25
Favorable	29	31	29	31	29
Unfavorable	44	42	41	41	40
Net Diff.	-15	-11	-12	-10	-11



	Favorable	Unfavorable
East	41	33
Midwest	25	38
South	26	42
West	29	44
Gen. Cong. – Vote GOP	11	64
Gen. Cong. – Vote DEM	54	13
Gen. Cong. – Vote UND	11	39
Approve Trump Job	13	62
Disapprove Trump Job	51	17
Republican	11	63
Democrat	53	13
Independent	26	42
Liberal	60	17
Moderate	30	30
Conservative	7	67
Vote Trump 2024	10	64
Vote Harris 2024	52	15
White	26	45
African-American	36	23
Hispanic	36	33
Under 55	32	34
Over 55	26	48
Married	22	50
Single	37	29
Men	28	50
Women	30	31
Live in Urban Area	37	31
Live in Suburban Area	28	43
Live in Rural Area	24	43

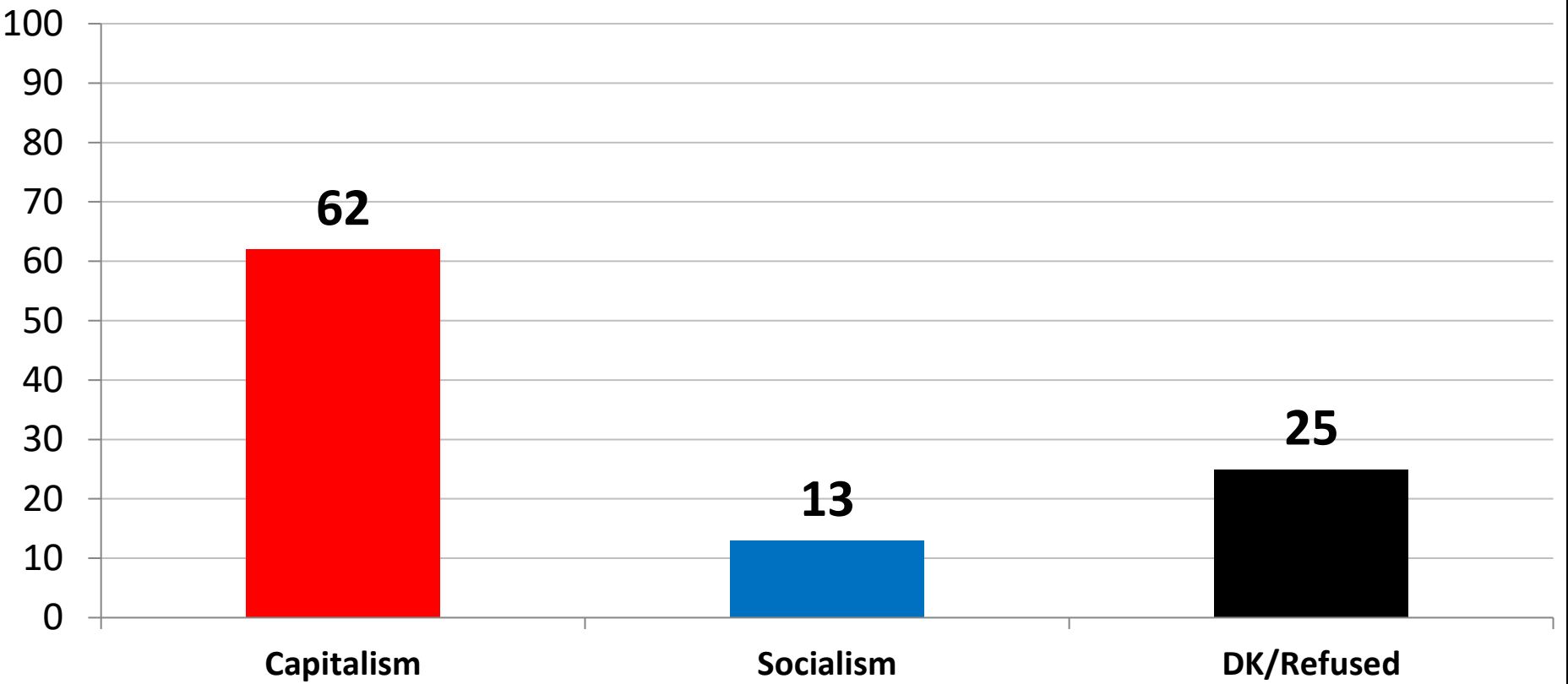
Opinion: *Gavin Newsom*



	Favorable	Unfavorable
East	35	37
Midwest	24	38
South	25	40
West	35	45
Gen. Cong. – Vote GOP	11	62
Gen. Cong. – Vote DEM	52	16
Gen. Cong. – Vote UND	16	38
Approve Trump Job	13	60
Disapprove Trump Job	50	19
Republican	12	61
Democrat	51	15
Independent	25	41
Liberal	59	16
Moderate	29	30
Conservative	9	66
Vote Trump 2024	11	61
Vote Harris 2024	50	17
White	27	44
African-American	31	26
Hispanic	31	33
Under 55	29	34
Over 55	29	47
Married	25	48
Single	34	30
Men	29	51
Women	29	29
Live in Urban Area	36	36
Live in Suburban Area	27	41
Live in Rural Area	25	41

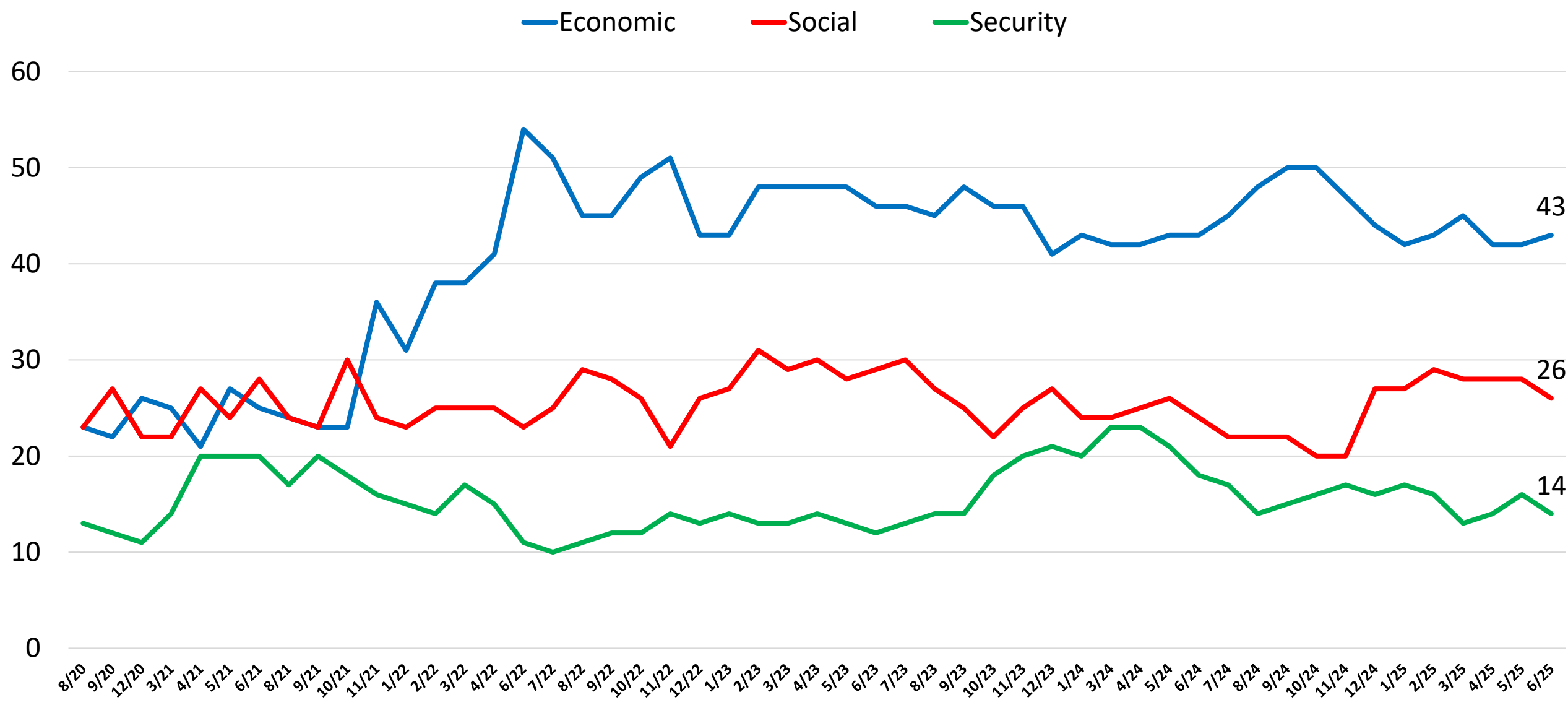
All things being equal, do you prefer:
Free Market Capitalism OR, Big Government Socialism

	10/19	12/19	2/20	3/20	4/20	5/20	6/20	8/20	9/20	11/20	12/20	3/21	4/21	5/21	6/21	8/21	10/21	11/21	1/22	2/22	3/22	4/22
Capitalism	63	60	61	62	59	61	62	59	60	76	58	60	63	64	63	59	61	62	61	62	62	61
Socialism	14	16	12	13	17	16	15	17	18	24	16	18	19	15	17	16	18	16	15	15	16	14
	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	12/24	1/25	2/25	3/25	4/25	5/25	6/25
Capitalism	62	60	59	67	62	64	61	62	61	61	62	63	60	60	62	63	64	63	61	65	66	62
Socialism	16	15	16	17	14	11	13	15	14	14	12	11	13	12	15	12	12	12	14	11	11	13



	Capitalism	Socialism
East	58	17
Midwest	64	10
South	65	12
West	59	13
Gen. Cong. – Vote GOP	75	9
Gen. Cong. – Vote DEM	51	20
Gen. Cong. – Vote UND	51	3
Approve Trump Job	75	9
Disapprove Trump Job	51	19
Republican	73	7
Democrat	49	22
Independent	64	10
Liberal	51	29
Moderate	56	11
Conservative	76	5
Vote Trump 2024	75	7
Vote Harris 2024	51	20
White	67	11
African-American	51	19
Hispanic	56	17
Under 55	56	18
Over 55	70	7
Married	70	9
Single	55	20
Men	76	11
Women	50	15
Live in Urban Area	56	17
Live in Suburban Area	66	13
Live in Rural Area	61	9

Most Important Issue (Time Series)



43

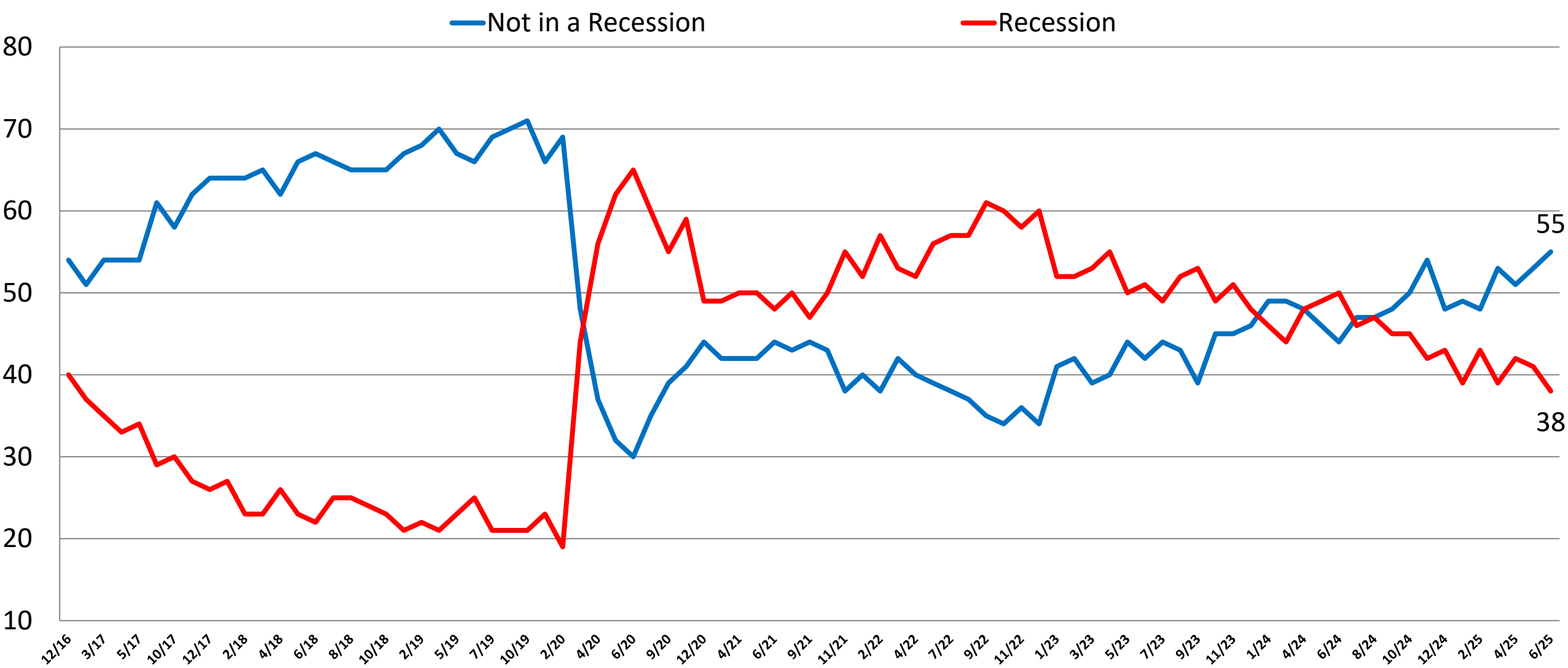
26

14

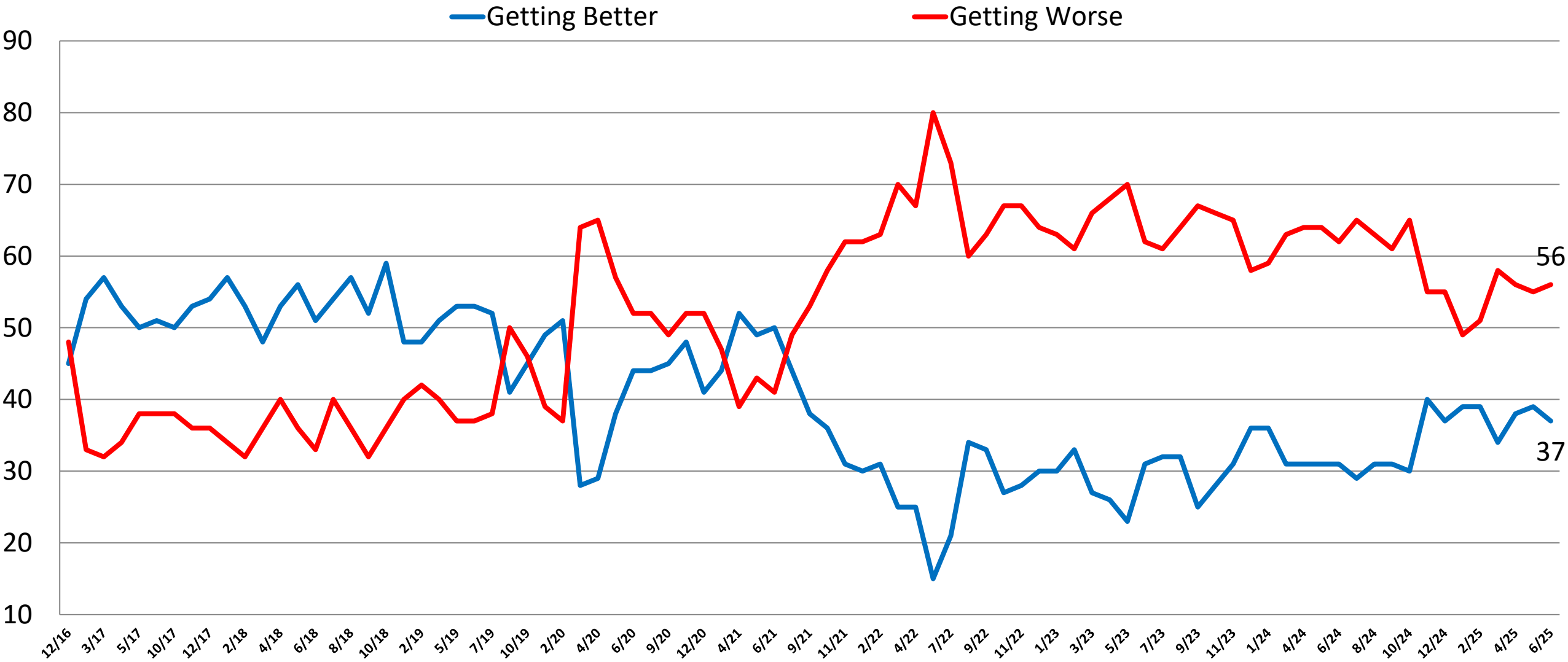
Most Important Issue

	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	11/24	12/24	1/25	2/25	3/25	4/25	5/25	6/25	Vote DJT	Vote KH	Rep	Dem	Ind	White	Black	Hisp.	Und. 55	Over 55	Men	Women
Economic	43	42	42	43	43	45	48	50	50	47	44	42	43	45	42	42	43	47	37	46	37	46	41	42	55	49	36	44	42
Reduce Inflation/COL	23	23	24	23	25	29	30	29	28	26	27	22	24	23	22	19	21	21	19	20	24	20	21	27	25	16	17	25	
The Economy	10	9	10	11	10	10	13	13	14	11	9	10	9	12	10	10	10	14	6	14	6	11	10	7	10	12	9	11	10
Gov't Spending/Debt	4	3	3	3	3	2	2	3	3	3	3	4	5	4	6	6	5	7	2	6	2	7	6	3	5	3	7	8	2
Jobs/Unemployment	4	3	3	4	4	3	3	2	2	4	3	4	3	4	3	2	3	3	4	3	5	3	2	10	8	5	1	4	2
Taxes	2	2	1	1	1	1	1	1	1	1	2	2	2	2	1	2	2	2	1	2	2	1	2	1	1	2	1	3	1
Gas/Energy Costs	2	2	2	2	1	1	1	1	1	2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Trade and Tariffs	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	2	1	2	1	3	1	1	1	4	2	1	2	1
Social	24	24	25	26	24	22	22	22	20	20	27	27	29	28	28	28	26	19	33	19	36	23	25	37	22	24	29	23	29
Soc.Sec./Medicare	7	7	8	9	7	5	8	7	5	6	11	11	12	14	12	12	12	9	14	8	14	13	12	17	8	4	21	12	11
Medicaid	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	2	3	2	3	1	2	7	1	3	2	3	2
Climate Change/Envir.	3	5	4	4	4	3	4	4	3	2	4	4	4	4	3	3	2	1	5	1	5	1	3	0	2	2	3	3	2
Health care	6	3	4	5	3	4	3	3	2	2	5	6	6	5	7	6	4	3	4	3	5	4	4	4	4	6	2	2	6
Abortion	4	5	7	6	6	6	5	6	8	8	4	4	3	3	2	3	3	3	4	2	5	2	3	4	4	5	2	1	5
Race Relations	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*
Improving Education	2	3	2	2	2	2	1	1	1	1	2	2	3	1	3	2	3	2	3	2	3	3	2	6	4	5	0	3	3
Security	20	23	23	21	18	17	14	15	16	17	16	17	16	13	14	16	14	25	6	27	7	8	16	8	13	14	16	17	12
Border/Immigration	13	14	14	12	11	10	10	9	12	11	10	10	9	6	7	7	6	12	1	13	1	3	7	3	4	5	8	8	4
Nat.l' Sec./Terrorism	2	3	3	3	3	2	2	3	1	2	2	4	4	4	4	4	4	8	1	9	1	2	5	0	3	4	5	5	4
Crime/Law & Order	2	2	3	2	2	2	1	2	1	2	2	2	2	1	2	2	2	2	1	2	2	1	2	1	2	2	1	2	1
Russia-Ukraine War	1	2	1	1	1	1	1	1	1	0	*	*	*	*	*	1	2	2	2	3	1	1	1	4	2	2	1	2	1
China	0	1	1	1	0	0	0	0	0	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Hamas-Israel War	2	2	2	2	1	1	1	1	1	1	1	1	1	1	1	2	1	1	1	0	2	1	1	0	3	1	1	1	1
Honesty/Integrity/D.C	5	5	5	4	4	4	4	3	3	4	5	6	4	6	5	7	6	5	7	4	6	7	6	4	4	4	7	6	5
Election Integrity	2	2	2	1	1	1	1	1	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Indictments of Trump	3	3	3	3	2	1	1	1	2	2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Protecting Democracy	*	*	*	*	7	9	8	7	7	8	7	5	7	8	8	7	8	3	14	3	12	11	9	5	4	7	10	7	10
DK/Refused	3	1	2	2	2	2	1	2	2	1	2	2	2	1	2	1	3	2	4	1	3	5	2	5	2	3	3	3	2

Opinion: U.S. Economy (Time Series)



Opinion: U.S. Economy - Continued (Time Series)

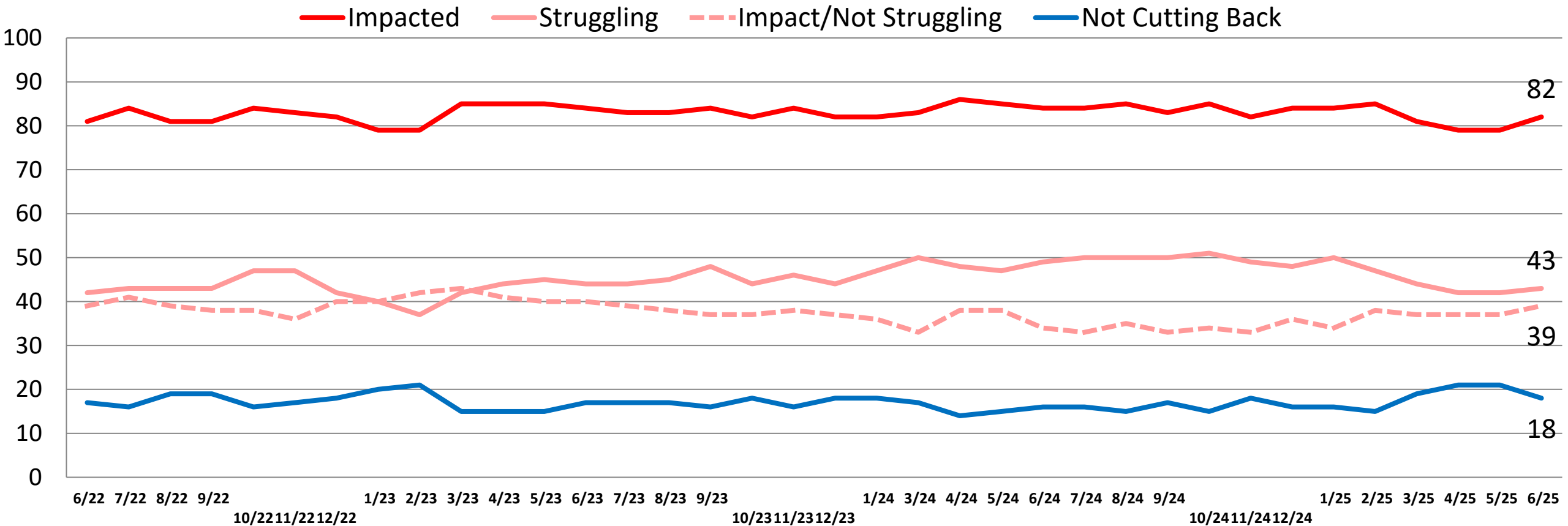


Current Opinion of U.S. Economy (Time Series)

	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	11/24	12/24	1/25	2/25	3/25	4/25	5/25	6/25	Vote DJT	Vote KH	Rep	Dem	Ind	White	Black	Hisp.	Und. 55	Over 55	Men	Women
Not Recession	49	49	48	46	44	47	47	48	50	54	48	49	48	53	51	53	55	65	46	66	45	53	58	44	51	49	63	64	47
Getting Better	21	21	21	19	20	19	19	19	20	28	21	20	22	20	23	26	26	48	6	49	6	19	29	12	19	21	32	36	17
Getting Worse	28	28	27	27	24	28	28	29	30	25	27	29	26	33	29	28	29	17	40	17	39	34	28	32	32	29	30	28	31
Recession	46	44	48	49	50	46	47	45	45	42	43	39	43	39	42	41	38	29	48	28	49	39	35	49	46	45	30	30	45
Getting Better	15	10	10	12	11	10	12	12	10	12	16	19	17	14	15	13	11	19	4	18	5	10	13	6	8	15	7	11	12
Getting Worse	32	34	38	37	39	37	36	33	34	30	28	20	25	25	27	28	27	10	44	10	44	29	23	43	38	31	23	19	34
D.K./Refused	5	7	5	5	6	7	6	7	6	5	8	11	10	8	7	6	7	6	6	7	6	8	7	8	3	6	8	6	8
Net Diff.	+3	+5	0	-2	-6	+1	-1	+3	+5	+12	+5	+10	+5	+13	+9	+13	17	+36	-2	+38	-4	+15	+22	-5	+5	+4	+33	+34	+2
Getting Better	36	31	31	31	31	29	31	31	30	40	37	39	39	34	38	39	37	68	9	67	11	29	42	18	27	35	39	47	28
Getting Worse	59	63	64	64	62	65	63	61	65	55	55	49	51	58	56	55	56	27	85	27	83	63	51	74	70	59	53	47	64
D.K./Refused	5	7	5	5	6	7	6	7	6	5	8	11	10	8	7	6	7	6	6	7	6	8	7	8	3	6	8	6	8
Net Diff.	-24	-32	-34	-34	-31	-36	-33	-30	-35	-15	-18	-10	-12	-23	-18	-17	-19	41	-75	40	-72	-34	-9	-56	-43	-24	-13	0	-36

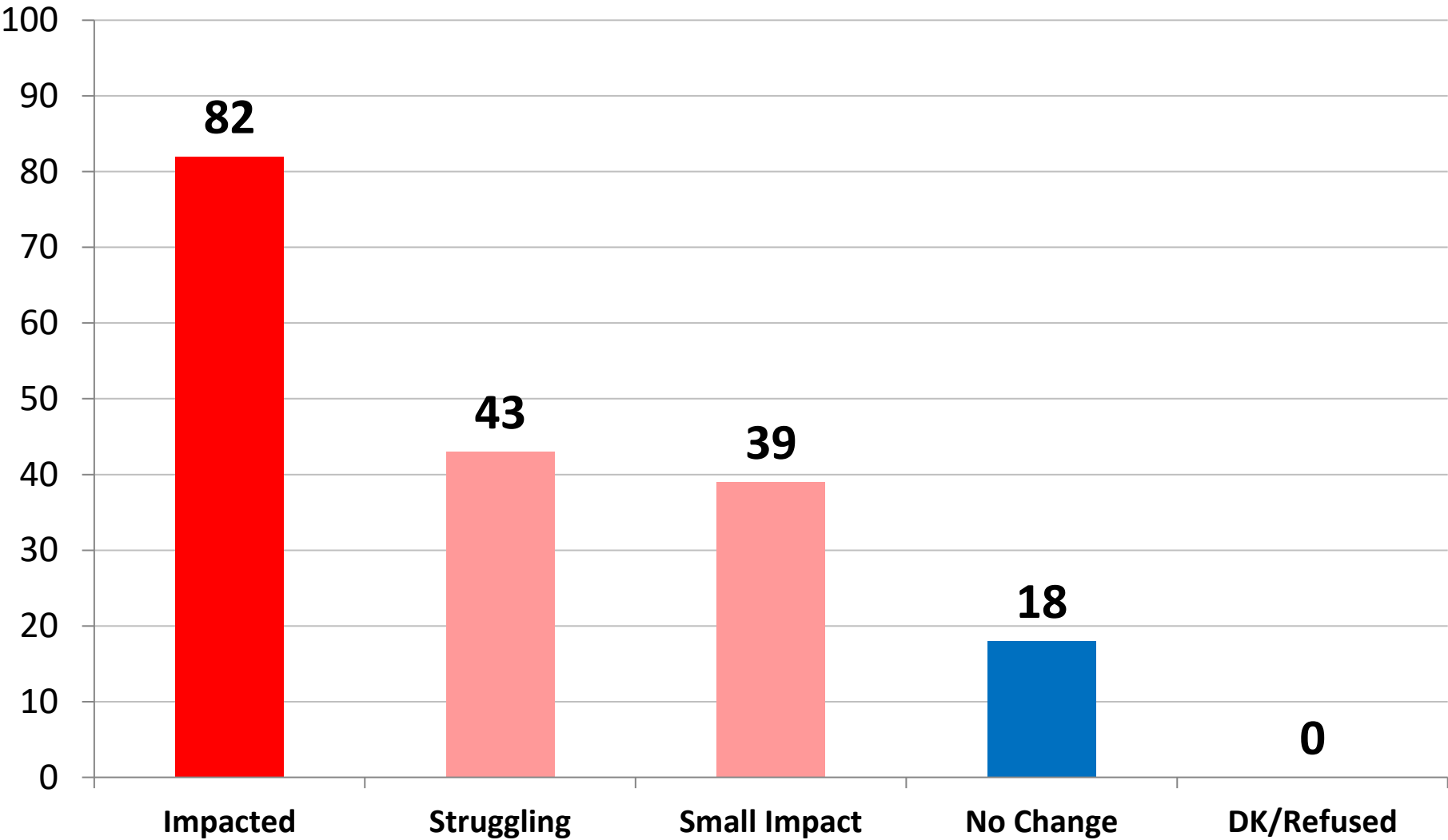
Which of the following best describes how inflation and higher costs have impacted your personal and household financial situation? (Time Series)

	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	11/24	12/24	1/25	2/25	3/25	4/25	5/25	6/25
Impacted	81	84	81	81	84	83	82	79	79	85	85	85	84	83	83	84	82	84	82	82	83	86	85	84	84	85	83	85	82	84	84	85	81	79	79	82
Struggling	42	43	43	43	47	47	42	40	37	42	44	45	44	44	45	48	44	46	44	47	50	48	47	49	50	50	51	49	48	50	47	44	42	42	43	
Impact/ Not Struggling	39	41	39	38	38	36	40	40	42	43	41	40	40	39	38	37	37	38	37	36	33	38	38	34	33	35	33	34	33	36	34	38	37	37	37	39
Not Cutting Back	17	16	19	19	16	17	18	20	21	15	15	15	17	17	17	16	18	16	18	18	17	14	15	16	16	15	17	15	18	16	16	15	19	21	21	18



Which of the following best describes how inflation and higher costs have impacted your personal and household financial situation?

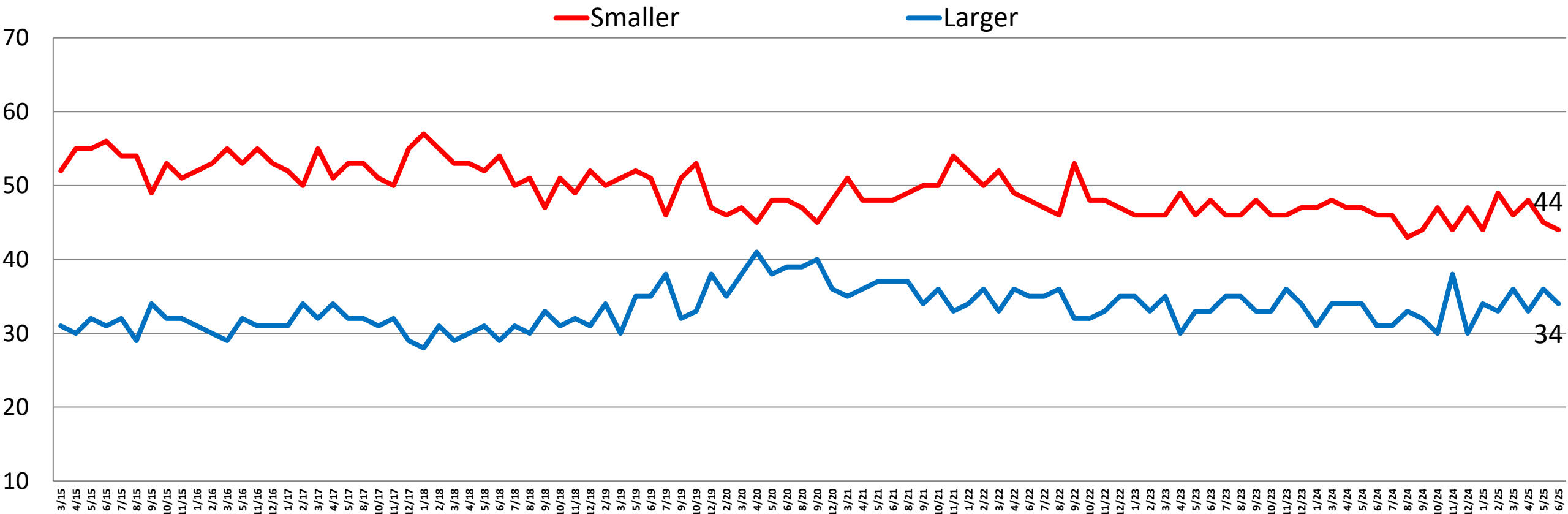
- 1) With inflation and higher prices, we are struggling to keep up and afford basic necessities.
- 2) We are not struggling but inflation and higher prices have had a significant impact on our finances and spending.
- 3) Despite inflation and higher prices, we are still able to afford our normal spending without cutting back.



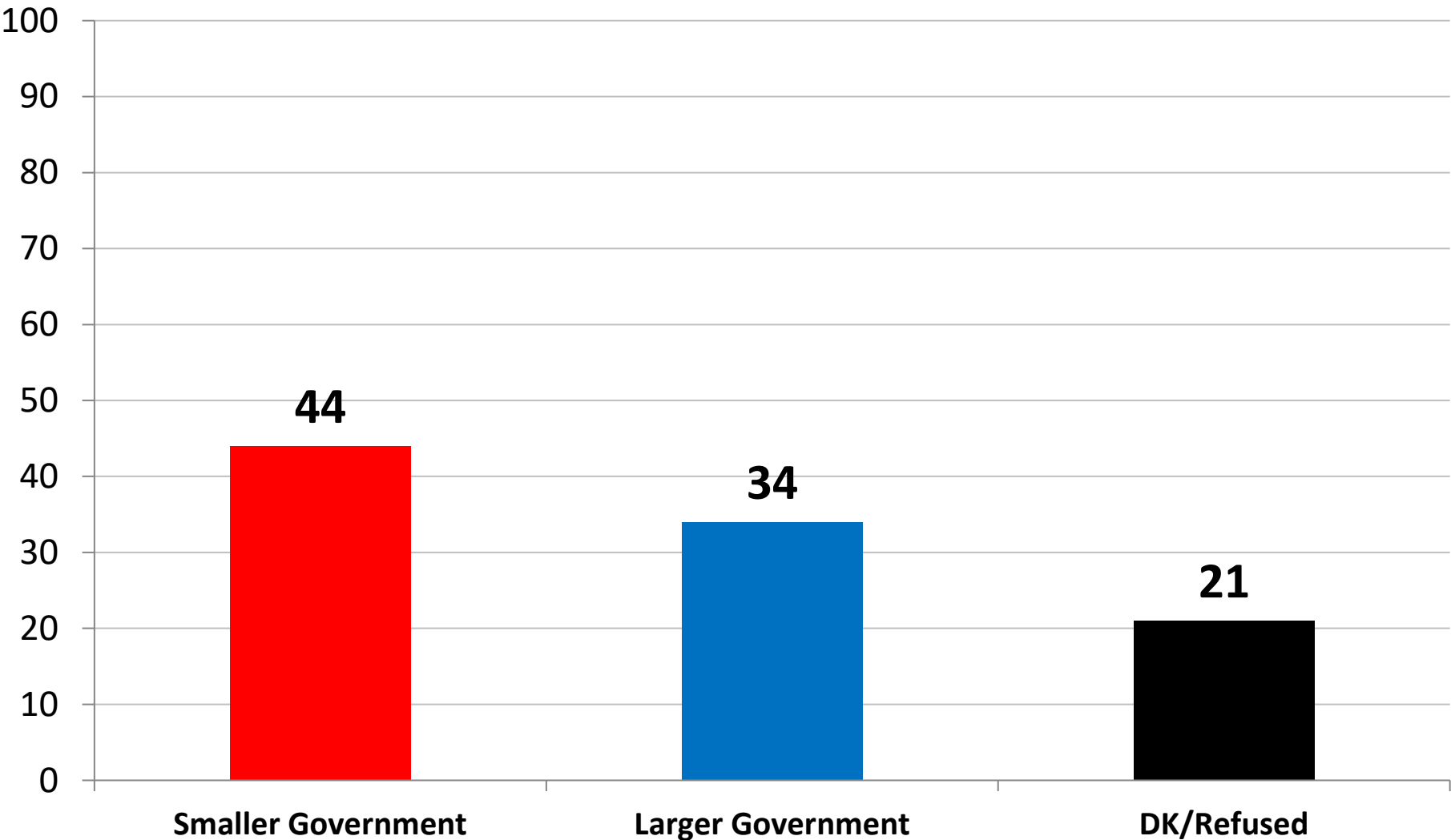
	Struggle	Impact	No Change
East	40	44	15
Midwest	46	36	18
South	43	40	17
West	42	36	22
Gen. Cong. – Vote GOP	36	42	22
Gen. Cong. – Vote DEM	50	37	13
Gen. Cong. – Vote UND	49	35	16
Approve Trump Job	37	42	21
Disapprove Trump Job	50	36	14
Republican	37	42	21
Democrat	52	35	13
Independent	41	39	20
Liberal	47	36	17
Moderate	45	41	14
Conservative	39	39	22
Vote Trump 2024	39	40	21
Vote Harris 2024	47	37	15
White	42	40	18
African-American	49	34	17
Hispanic	49	37	14
Under 55	49	37	14
Over 55	36	42	22
Married	33	45	23
Single	53	32	15
Men	35	40	25
Women	51	38	11
Live in Urban Area	42	42	17
Live in Suburban Area	41	40	19
Live in Rural Area	48	36	16

Would you say you most favor a smaller government with fewer services or a larger government with many services? (Time Series)

	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23
Smaller Gov't	51	48	48	48	49	50	50	54	52	50	52	49	48	47	46	53	48	48	47	46	46	46	49	46
Larger Gov't	35	36	37	37	37	34	36	33	34	36	33	36	35	35	36	32	32	33	35	35	33	35	30	33
	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	11/24	12/24	1/25	2/25	3/25	4/25	5/25	6/25
Smaller Gov't	48	46	46	48	46	46	47	47	48	47	47	46	46	43	44	47	44	47	44	49	46	48	45	44
Larger Gov't	33	35	35	33	33	36	34	31	34	34	34	31	31	33	32	30	38	30	34	33	36	33	36	34



Would you say you most favor a smaller government with fewer services or a larger government with many services?

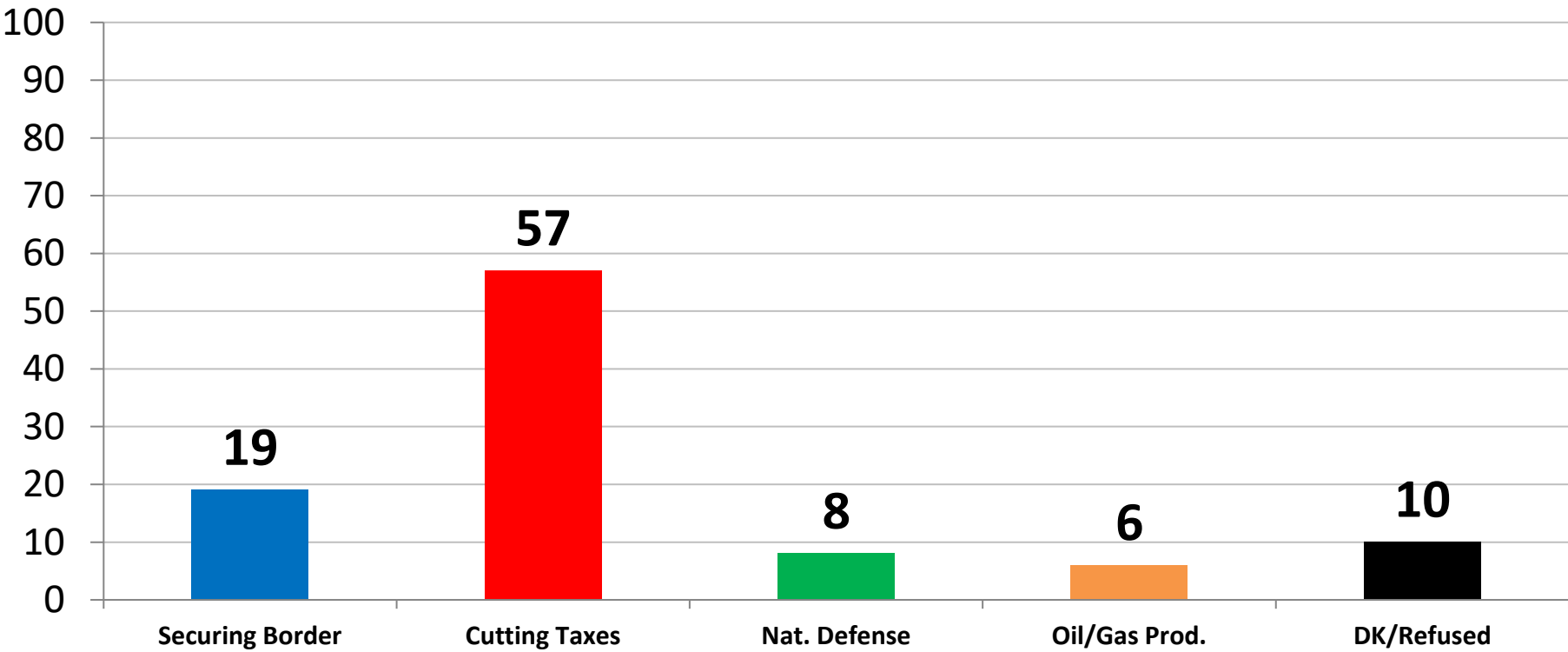


	Smaller	Larger
East	39	41
Midwest	45	31
South	48	31
West	41	38
Gen. Cong. – Vote GOP	66	21
Gen. Cong. – Vote DEM	23	54
Gen. Cong. – Vote UND	32	19
Approve Trump Job	62	23
Disapprove Trump Job	24	50
Republican	61	21
Democrat	23	54
Independent	46	29
Liberal	21	63
Moderate	35	34
Conservative	69	16
Vote Trump 2024	66	20
Vote Harris 2024	23	51
White	50	29
African-American	26	51
Hispanic	31	44
Under 55	41	38
Over 55	49	31
Married	50	33
Single	39	36
Men	51	32
Women	38	37
Live in Urban Area	36	44
Live in Suburban Area	46	34
Live in Rural Area	49	25

Which of the following is the most important for President Trump to accomplish?

- 1) Cutting taxes for middle-and working-class Americans to grow the economy and give people relief from high prices.
- 2) Securing the border and fixing our broken immigration system.
- 3) Strengthening national defense to prevent war.
- 4) Increasing oil and gas production.

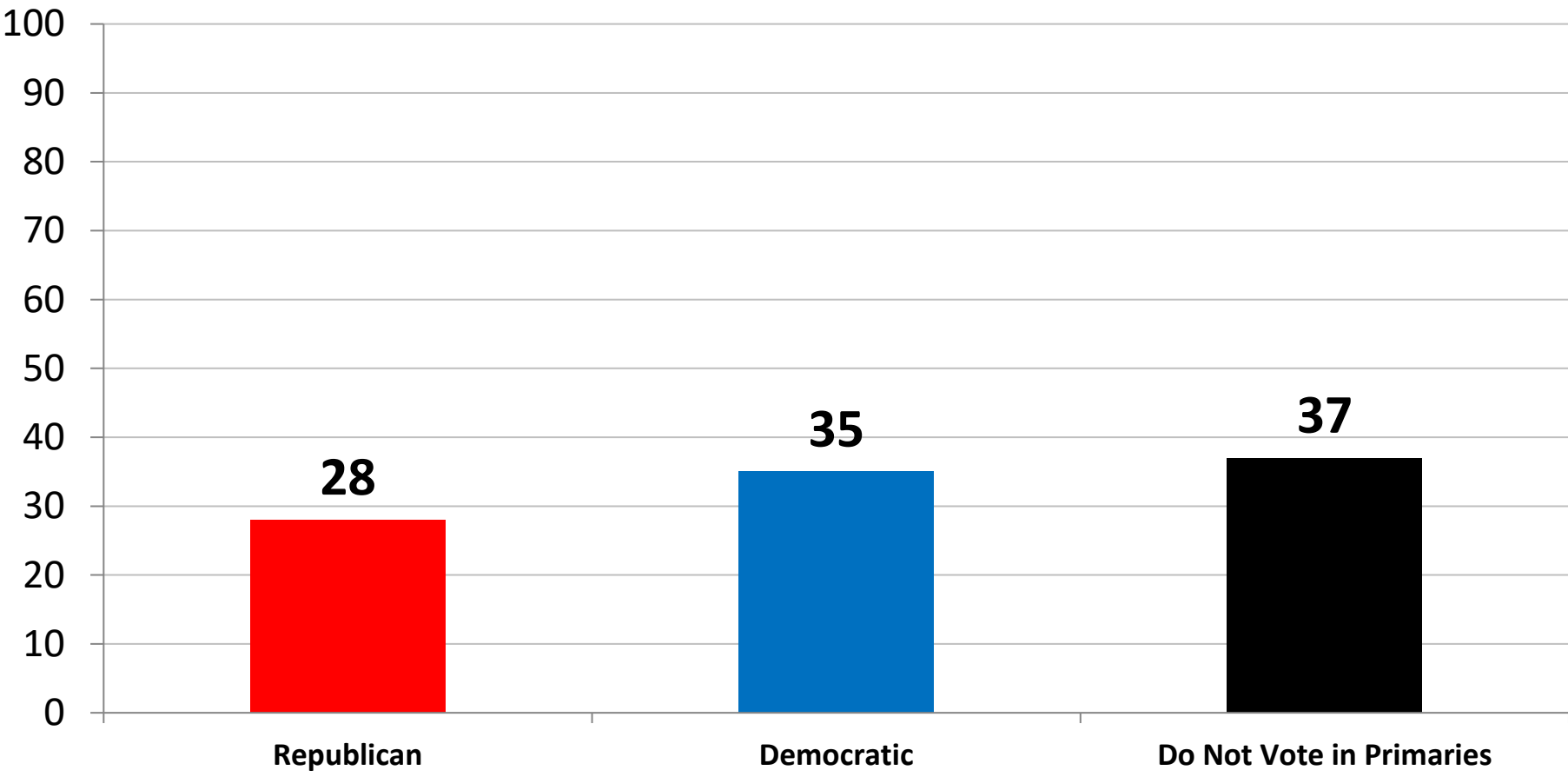
	2/25	3/25	4/25	5/25	6/25
Securing Border	24	20	20	20	19
Cutting Taxes	57	58	58	59	57
National Defense	8	8	9	7	8
Oil/Gas Production	5	7	6	7	6



	Border	Taxes	Defense	Oil
East	17	54	10	8
Midwest	16	59	9	5
South	20	57	9	7
West	22	56	6	6
Gen. Cong. – Vote GOP	32	43	12	9
Gen. Cong. – Vote DEM	7	71	4	4
Gen. Cong. – Vote UND	10	59	8	5
Approve Trump Job	30	46	11	9
Disapprove Trump Job	6	70	5	3
Republican	32	43	11	9
Democrat	9	66	5	6
Independent	14	62	8	4
Liberal	9	66	6	6
Moderate	13	60	8	5
Conservative	32	47	10	8
Vote Trump 2024	32	47	10	9
Vote Harris 2024	7	68	7	5
White	21	57	8	7
African-American	11	58	9	6
Hispanic	17	54	13	7
Under 55	17	56	9	8
Over 55	22	58	7	4
Married	22	56	8	7
Single	14	58	8	8
Men	21	55	8	8
Women	18	58	9	5
Live in Urban Area	17	56	9	8
Live in Suburban Area	20	58	7	6
Live in Rural Area	19	55	10	6

Thinking ahead to the 2028 primary election for President, in which party's primary are you more likely to vote – the Republican primary or the Democratic primary? (n=300)

	12/24	1/25	2/25	3/25	4/25	5/25	6/25
Republican	33	30	33	31	29	29	28
Democratic	35	31	29	38	37	36	35
DNV Primaries	32	39	38	31	34	35	37



	GOP	DEM	DNV
East	31	34	35
Midwest	23	31	46
South	36	33	31
West	21	43	36
Gen. Cong. – Vote GOP	63	9	28
Gen. Cong. – Vote DEM	4	74	22
Gen. Cong. – Vote UND	17	17	67
Approve Trump Job	55	14	31
Disapprove Trump Job	7	60	34
Republican	0	0	0
Democrat	0	0	0
Independent	28	35	37
Liberal	9	70	21
Moderate	21	35	44
Conservative	57	11	32
Vote Trump 2024	60	11	29
Vote Harris 2024	8	63	29
White	31	34	35
African-American	37	31	32
Hispanic	20	34	46
Under 55	26	40	34
Over 55	31	29	40
Married	36	30	34
Single	20	41	40
Men	34	29	37
Women	22	41	37
Live in Urban Area	19	34	47
Live in Suburban Area	30	34	36
Live in Rural Area	34	36	29

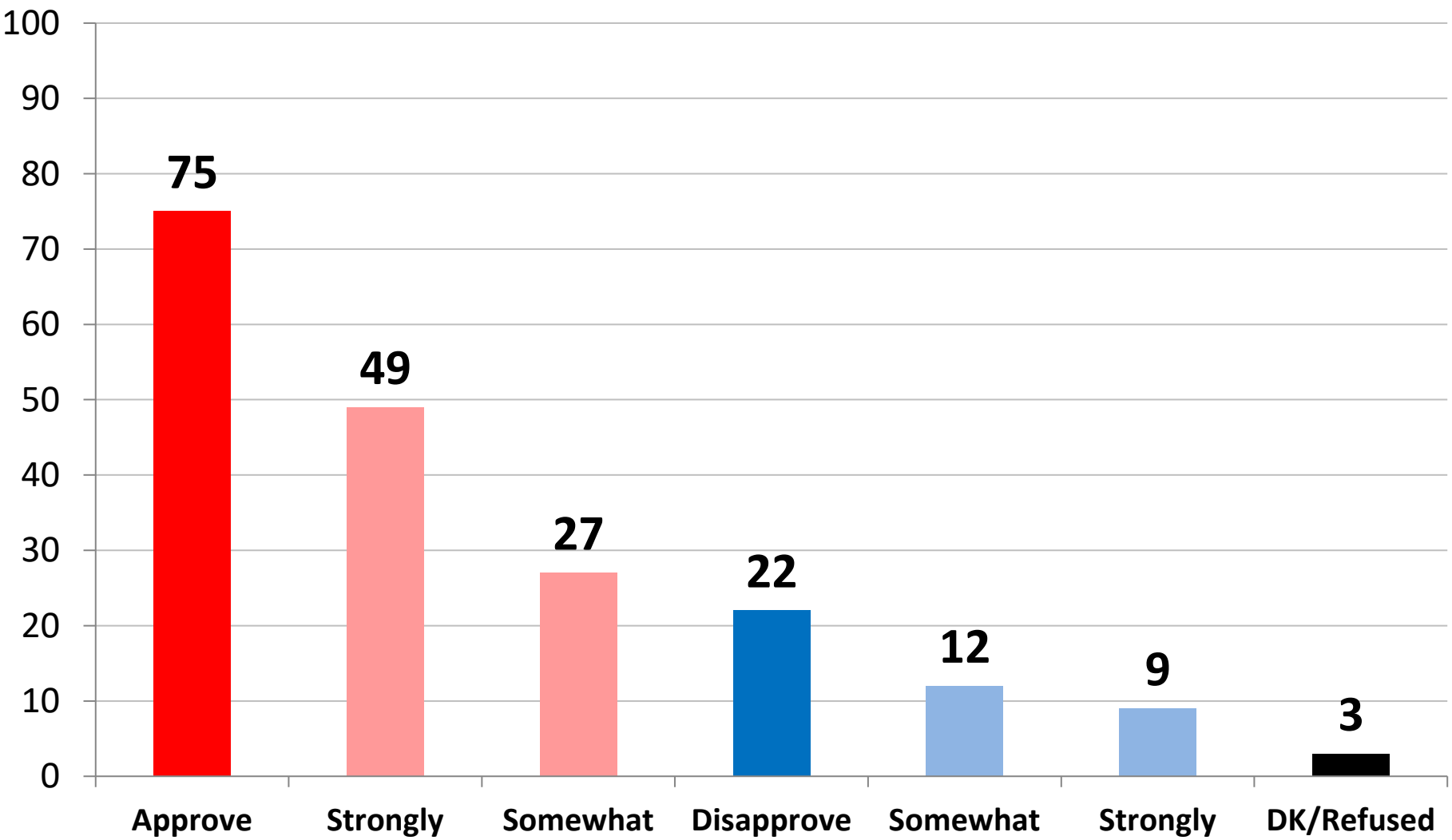
Thinking ahead to the 2028 Democratic primary election for President, if that election were held today among the following candidates, for whom would you vote? (n=434)

	12/24	1/25	2/25	3/25	4/25	5/25	6/25	Vote DJT	Vote KH	Lib.	Mod.	Cons.	White	Black	Hisp.	Und. 55	Over 55	Men	Women
Kamala Harris	35	33	36	29	30	29	30	7	33	27	31	37	25	44	36	30	30	21	36
Pete Buttigieg	12	9	8	10	6	10	10	4	10	14	7	0	10	6	12	8	12	12	8
Gavin Newsom	7	7	4	6	8	4	8	9	7	10	7	4	9	3	11	8	8	11	6
Cory Booker	2	2	3	4	7	7	7	4	7	7	7	6	8	6	4	6	7	8	6
A. Ocasio Cortez	3	6	3	8	8	9	7	9	6	8	6	3	5	4	9	9	4	6	7
Tim Walz	5	3	4	5	4	3	4	2	5	6	3	3	6	3	1	6	2	5	4
Josh Shapiro	5	3	3	4	4	6	3	4	3	2	4	4	4	2	0	1	5	5	2
Gretchen Whitmer	3	3	4	3	1	3	3	11	2	4	3	0	3	0	7	3	2	5	1
Jasmine Crockett	*	*	*	*	2	2	2	0	3	4	1	2	2	7	0	3	2	3	2
Rahm Emanuel	*	*	*	*	*	*	2	6	1	0	3	0	2	1	0	2	2	1	2
Amy Klobuchar	1	3	3	2	2	3	2	4	1	1	1	5	2	0	0	0	3	2	1
Roy Cooper	*	*	2	2	2	1	1	5	1	2	0	0	1	1	2	1	0	1	1
JB Pritzker	3	1	2	2	3	2	1	0	1	0	1	2	1	0	0	1	1	1	1
Wes Moore	1	2	1	1	1	0	1	2	1	2	0	0	1	2	0	1	0	0	1
Stephen A. Smith	*	2	1	1	1	1	1	0	1	1	1	0	1	0	0	1	0	1	0
Phil Murphy	1	1	1	1	1	1	1	0	1	1	1	0	0	2	0	1	0	2	0
Jared Polis	0	1	0	1	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0
Deval Patrick	1	0	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Beto O'Rourke	3	1	2	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Undecided	19	22	23	20	21	19	21	33	18	13	26	33	22	20	18	20	21	19	22

Thinking ahead to the 2028 Republican primary election for President, if that election were held today among the following candidates, for whom would you vote? (n=455)

	12/24	1/25	2/25	3/25	4/25	5/25	6/25	Vote DJT	Vote KH	Lib.	Mod.	Cons.	White	Black	Hisp.	Und. 55	Over 55	Men	Women
J.D. Vance	25	27	37	36	43	34	36	39	9	29	25	43	38	27	28	34	39	38	34
Donald Trump, Jr.	21	21	17	15	14	19	14	15	7	33	16	12	13	22	14	20	8	15	14
Ron DeSantis	9	8	6	8	6	5	6	6	0	4	3	7	5	6	10	4	8	6	6
Marco Rubio	2	3	3	4	2	5	4	5	2	2	2	5	5	0	0	5	4	4	5
Nikki Haley	4	2	3	3	5	4	4	2	16	0	6	3	4	6	2	2	5	5	2
Vivek Ramaswamy	4	3	4	2	2	1	2	3	0	5	1	3	2	8	2	2	3	2	3
Greg Abbott	1	2	1	1	1	1	2	3	0	1	2	2	1	7	8	4	1	3	2
Tulsi Gabbard	2	3	2	1	1	2	2	2	0	0	2	2	2	0	3	3	0	2	1
Kristi Noem	1	1	2	1	2	1	1	2	0	9	1	1	2	3	0	2	0	1	2
Glenn Youngkin	2	2	0	1	1	1	1	1	6	0	2	1	1	0	3	1	2	2	1
S. Huckabee Sanders	2	1	1	1	2	1	1	1	6	0	1	1	1	0	3	1	1	1	2
Tim Scott	3	1	1	1	1	1	1	1	0	0	2	1	1	0	0	2	0	2	0
Tom Cotton	1	0	1	0	0	0	1	1	0	1	0	1	1	6	1	1	0	1	0
Rick Scott	1	0	1	1	1	1	1	1	0	0	2	0	1	0	0	1	0	1	0
Elise Stefanik	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Larry Hogan	0	1	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Undecided	24	24	22	26	19	22	24	21	55	15	36	19	24	15	26	19	29	19	29

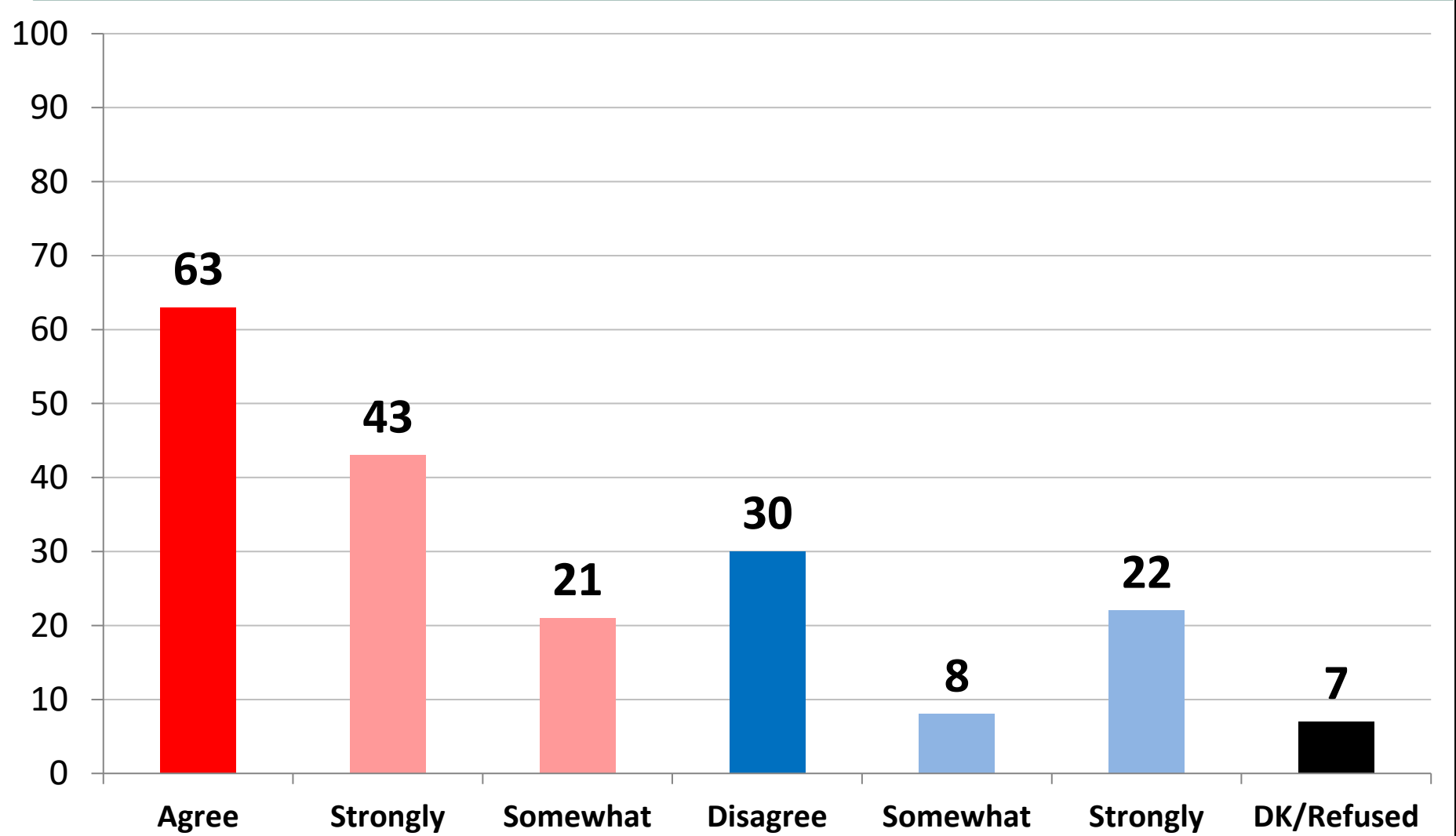
Do you approve or disapprove of deporting criminal, illegal immigrants?



	Approve	Disapprove
East	74	22
Midwest	71	25
South	79	19
West	75	23
Gen. Cong. – Vote GOP	92	8
Gen. Cong. – Vote DEM	59	37
Gen. Cong. – Vote UND	68	23
Approve Trump Job	91	8
Disapprove Trump Job	59	38
Republican	91	8
Democrat	58	39
Independent	76	20
Liberal	59	38
Moderate	72	24
Conservative	90	8
Vote Trump 2024	93	6
Vote Harris 2024	57	38
White	79	18
African-American	59	36
Hispanic	69	28
Under 55	66	30
Over 55	86	12
Married	81	18
Single	65	30
Men	82	15
Women	69	27
Live in Urban Area	70	25
Live in Suburban Area	77	21
Live in Rural Area	78	20

Agree/Disagree:

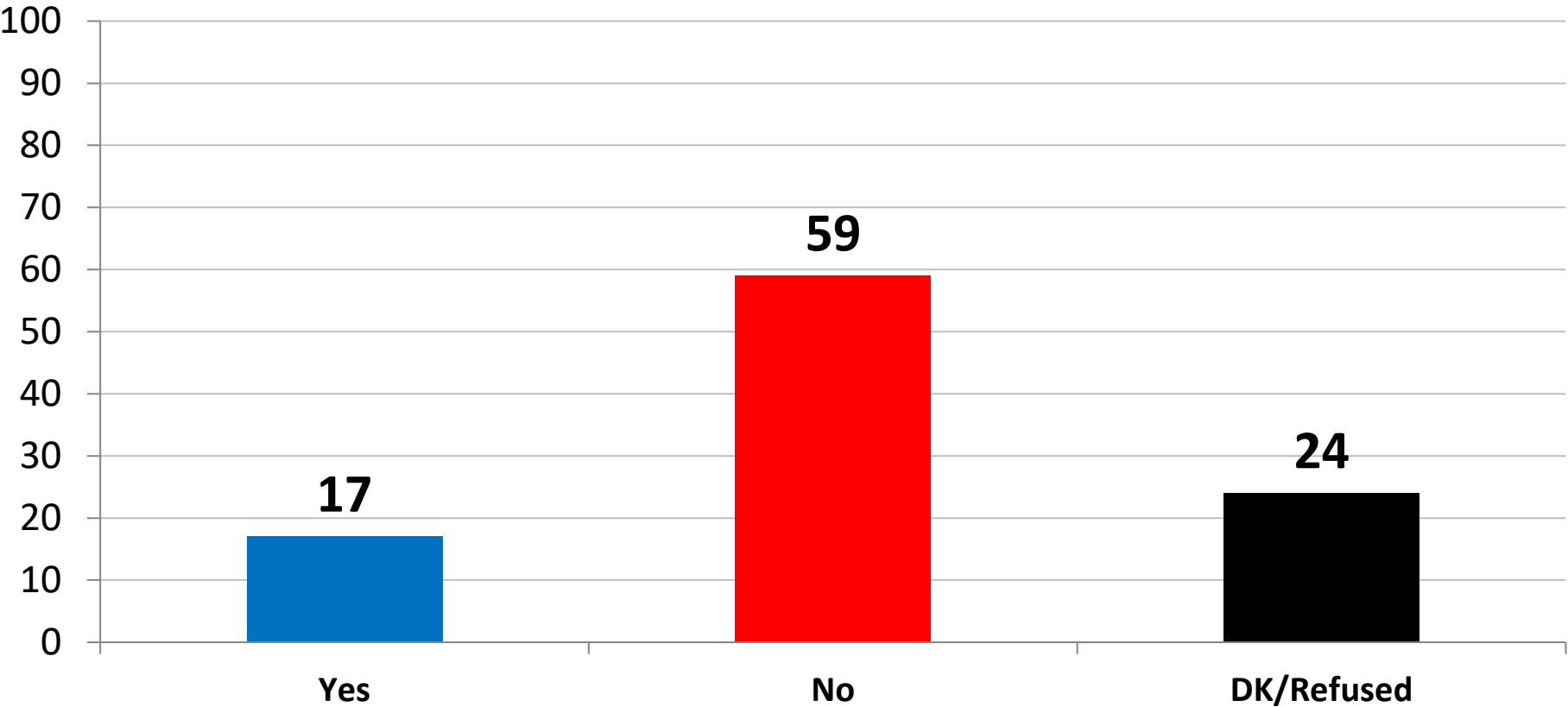
“While I may not agree with everything that Donald Trump and the MAGA movement says and stands for, I think they are right about putting America and the American people first.”



	Agree	Disagree
East	58	35
Midwest	64	28
South	69	25
West	57	36
Gen. Cong. – Vote GOP	92	6
Gen. Cong. – Vote DEM	32	60
Gen. Cong. – Vote UND	62	20
Approve Trump Job	92	6
Disapprove Trump Job	30	62
Republican	92	5
Democrat	33	57
Independent	61	32
Liberal	30	65
Moderate	60	29
Conservative	89	8
Vote Trump 2024	93	4
Vote Harris 2024	33	58
White	68	27
African-American	40	45
Hispanic	60	33
Under 55	61	32
Over 55	66	28
Married	70	25
Single	53	38
Men	70	24
Women	57	35
Live in Urban Area	58	35
Live in Suburban Area	62	31
Live in Rural Area	72	23

The International Atomic Energy Agency is the International watchdog organization which would be in charge of verifying any nuclear deal with Iran. The organization has recently said that Iran's nuclear build-up during the last four years has made it impossible for them to reestablish full knowledge of Iran's nuclear activities. Knowing this, do you believe that the United States should agree to a deal with Iran that does not include full dismantlement of Iran's ability to enrich uranium?

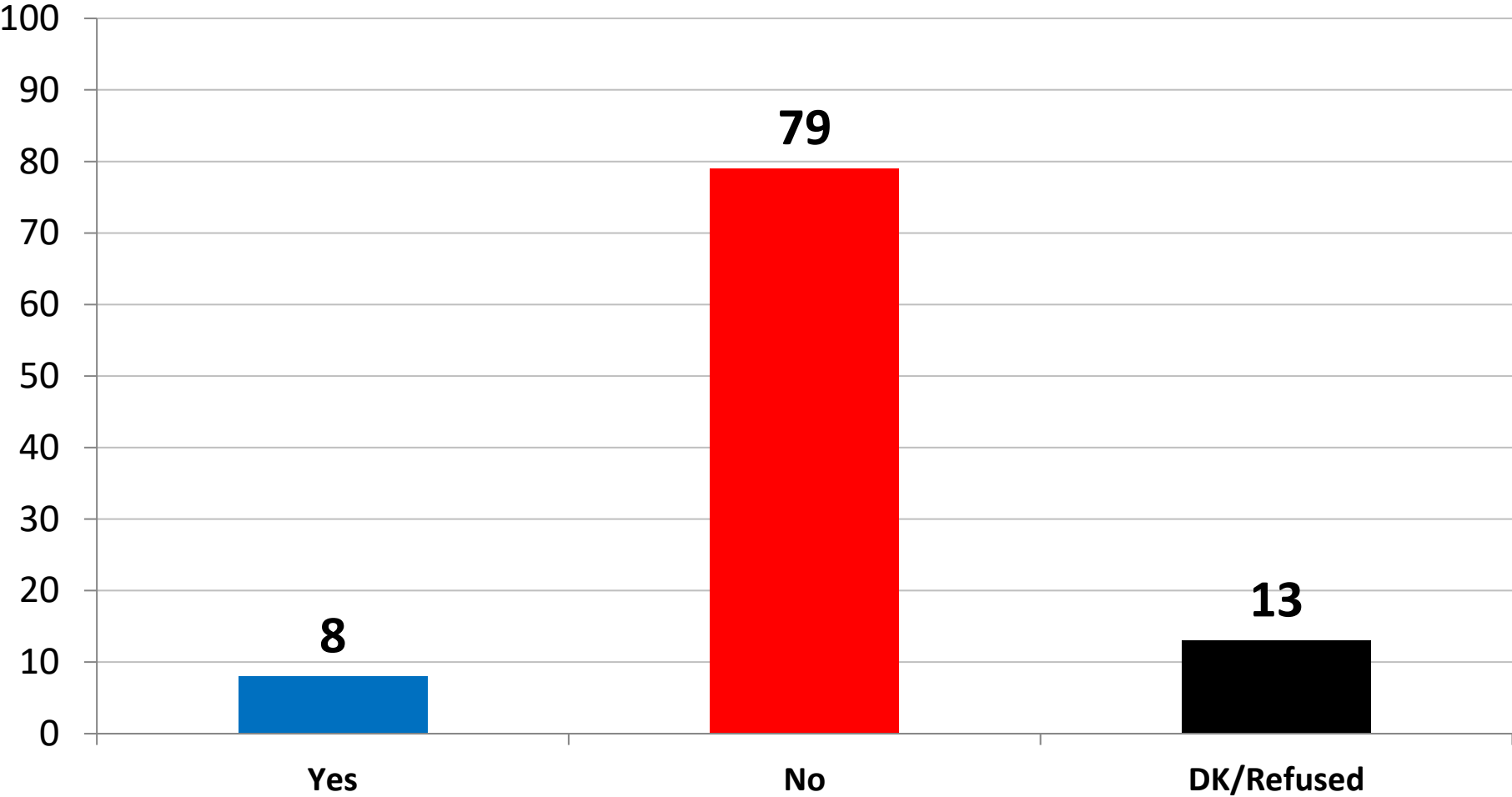
Yes, agree to a deal with Iran that does not include full dismantlement of Iran's ability to enrich uranium.
OR,
No, do not agree to a deal with Iran that does not include full dismantlement of Iran's ability to enrich uranium.



	Yes	No
East	19	61
Midwest	17	59
South	16	58
West	16	60
Gen. Cong. – Vote GOP	23	57
Gen. Cong. – Vote DEM	11	65
Gen. Cong. – Vote UND	11	48
Approve Trump Job	24	57
Disapprove Trump Job	9	66
Republican	24	55
Democrat	14	60
Independent	11	63
Liberal	20	58
Moderate	16	55
Conservative	16	65
Vote Trump 2024	23	58
Vote Harris 2024	12	62
White	16	63
African-American	19	47
Hispanic	23	52
Under 55	23	48
Over 55	9	72
Married	14	64
Single	23	49
Men	21	62
Women	13	57
Live in Urban Area	21	54
Live in Suburban Area	16	62
Live in Rural Area	15	58

Would you trust a nuclear deal with Iran that does not allow American inspectors into Iran?

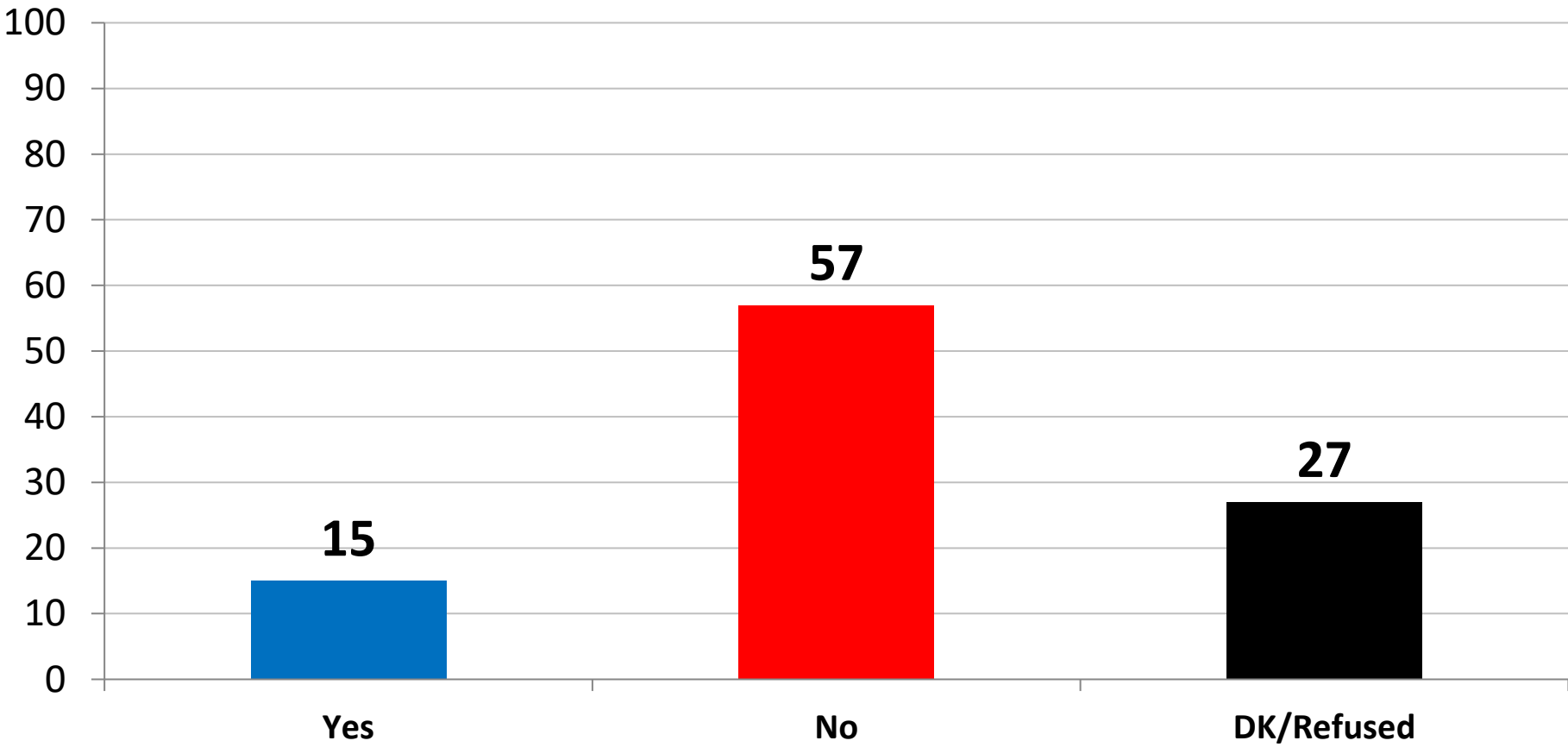
*Yes, trust Iran without American nuclear inspections,
OR,
No, do not trust Iran without American nuclear inspections.*



	Yes	No
East	5	80
Midwest	10	76
South	8	81
West	10	77
Gen. Cong. – Vote GOP	9	82
Gen. Cong. – Vote DEM	8	77
Gen. Cong. – Vote UND	6	72
Approve Trump Job	11	81
Disapprove Trump Job	6	80
Republican	9	82
Democrat	8	75
Independent	8	79
Liberal	14	69
Moderate	8	77
Conservative	5	87
Vote Trump 2024	8	84
Vote Harris 2024	8	76
White	7	81
African-American	11	71
Hispanic	9	78
Under 55	13	69
Over 55	3	90
Married	7	83
Single	12	68
Men	11	80
Women	6	78
Live in Urban Area	14	70
Live in Suburban Area	6	83
Live in Rural Area	7	80

Iranian and American diplomats are currently working on a deal in which the United States would lift significant sanctions on Iran in return for concessions regarding Iran's nuclear program. Secretary of State Marco Rubio has publicly said that the deal being discussed with Iran is only about its nuclear weapons and will not require Iran to make any concessions regarding the financing of terrorism or their ballistic missile program.

Would you support such a deal, in which Iran was provided with significant sanctions relief while it was allowed to continue financing terrorism and developing intercontinental ballistic missiles that can hit our allies in the Middle East, Europe and the United States?



	Trump	Musk
East	20	53
Midwest	14	58
South	14	59
West	16	57
Gen. Cong. – Vote GOP	18	57
Gen. Cong. – Vote DEM	14	59
Gen. Cong. – Vote UND	7	53
Approve Trump Job	20	55
Disapprove Trump Job	11	63
Republican	19	54
Democrat	16	57
Independent	10	62
Liberal	20	57
Moderate	15	54
Conservative	13	61
Vote Trump 2024	19	55
Vote Harris 2024	13	59
White	14	59
African-American	20	51
Hispanic	20	56
Under 55	22	48
Over 55	8	68
Married	15	59
Single	20	52
Men	19	60
Women	12	54
Live in Urban Area	23	51
Live in Suburban Area	14	61
Live in Rural Area	11	56

Which cable news station would you say you watch most often?

	Total	Vote DJT	Vote KH	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
Watch Cable News	69%	73%	67%	74%	73%	56%	67%	74%	77%	68%	69%	73%	65%
Left of Center (CNN/MSNBC/ Bloomberg/ CNBC)	37%	24%	52%	24%	58%	32%	32%	58%	47%	44%	29%	36%	38%
Right of Center (Fox News/NewsMax/Fox Business/NewsNation)	39%	61%	20%	62%	23%	29%	40%	30%	45%	40%	39%	44%	35%
Other	4%	2%	7%	3%	5%	5%	4%	2%	6%	3%	6%	4%	4%
Don't Watch Cable News	28%	24%	29%	23%	22%	42%	30%	20%	21%	27%	29%	24%	32%
DK/Refused	3%	2%	4%	3%	5%	2%	3%	6%	2%	4%	2%	3%	3%

From the following list, what social networks do you use?

Ranked greatest to least by Total	5/25 Total	Total	Vote DJT	Vote KH	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
Facebook	65%	64%	69%	60%	70%	63%	58%	65%	63%	57%	64%	64%	55%	73%
YouTube	56%	58%	58%	57%	56%	58%	60%	54%	65%	72%	66%	48%	51%	64%
Instagram	38%	40%	37%	45%	38%	46%	37%	36%	49%	56%	54%	24%	31%	49%
TikTok	30%	30%	27%	32%	26%	33%	30%	24%	43%	49%	43%	13%	20%	38%
Pinterest	20%	24%	21%	28%	22%	26%	23%	22%	30%	31%	28%	19%	12%	35%
LinkedIn	19%	21%	21%	23%	18%	22%	23%	20%	22%	20%	22%	20%	18%	24%
X (Formerly Twitter)	22%	21%	24%	18%	24%	15%	24%	19%	20%	31%	27%	13%	25%	17%
Snapchat	17%	17%	17%	17%	19%	18%	13%	14%	22%	29%	27%	5%	14%	20%
Reddit	12%	15%	13%	18%	11%	18%	18%	15%	16%	16%	22%	7%	15%	15%
WhatsApp	12%	13%	12%	14%	13%	13%	14%	10%	14%	25%	15%	11%	12%	14%
Threads	7%	6%	6%	6%	7%	7%	4%	5%	7%	9%	8%	4%	5%	7%
Telegram	7%	5%	6%	4%	6%	3%	5%	5%	6%	3%	6%	3%	6%	4%
Truth Social	4%	4%	6%	1%	6%	1%	3%	4%	1%	6%	4%	3%	4%	3%
Tumblr	3%	3%	2%	4%	2%	3%	4%	2%	6%	6%	4%	2%	3%	3%
Rumble	2%	2%	4%	0%	3%	0%	2%	2%	1%	1%	3%	1%	2%	2%
Parler	1%	1%	1%	1%	1%	1%	2%	1%	1%	0%	2%	0%	1%	1%
Gab.com	1%	1%	0%	1%	0%	1%	1%	1%	0%	2%	1%	0%	1%	1%
Gettr	1%	1%	1%	1%	1%	1%	1%	1%	0%	0%	1%	0%	1%	0%
CloutHub	1%	0%	0%	0%	0%	0%	0%	0%	1%	1%	1%	0%	0%	0%
Bluesky	*	4%	1%	7%	1%	7%	3%	4%	5%	3%	6%	2%	4%	4%
Other	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	2%	1%	1%
None	11%	11%	11%	12%	10%	8%	15%	13%	4%	4%	3%	21%	18%	4%

Specifically, which of the following comes closest to your personal opinion about abortion laws?

	Total	Vote DJT	Vote KH	Rep.	Dem.	Ind.	White	Black	Hispanic	Under 55	Over 55	Men	Women
Pro-Life	48%	71%	25%	70%	26%	47%	50%	35%	55%	48%	49%	56%	41%
Not Legal in Any Case	10%	17%	3%	17%	4%	8%	11%	8%	9%	13%	7%	11%	10%
Legal to Save Mother	10%	17%	3%	16%	4%	9%	11%	10%	10%	10%	11%	13%	8%
Legal – Mother/Rape/Incest	28%	37%	19%	36%	17%	30%	29%	18%	36%	25%	32%	33%	24%
Pro-Choice	47%	25%	71%	26%	70%	47%	46%	54%	42%	46%	48%	41%	53%
Legal – Up To Certain Point	30%	20%	39%	20%	36%	35%	29%	34%	29%	25%	35%	28%	32%
Legal – Any Reason/Any Time	17%	5%	32%	7%	34%	12%	17%	21%	13%	21%	13%	13%	21%
DK/Refused	5%	4%	3%	4%	4%	6%	4%	10%	3%	6%	3%	3%	6%
Net Diff.	+1	+46	-46	+43	-45	0	+5	-19	+13	+1	+1	+15	-11

At what point during the pregnancy should abortion be illegal and banned?

n=298	Total	Vote DJT	Vote KH	Rep.	Dem.	Ind.	White	Black	Hispanic	Under 55	Over 55	Men	Women
1 st Trimester	60%	70%	51%	63%	58%	60%	58%	66%	61%	62%	57%	55%	64%
After First Heartbeat – 6 weeks	19%	33%	12%	34%	13%	15%	18%	25%	24%	20%	18%	17%	21%
After 15 Weeks	41%	37%	40%	29%	44%	44%	40%	41%	37%	43%	39%	38%	43%
After 2 nd Trimester	23%	16%	29%	19%	25%	24%	24%	13%	26%	26%	20%	22%	24%
Other	18%	14%	20%	18%	18%	17%	18%	21%	13%	11%	23%	24%	13%

Voter Proclivity	Total	Age	Total	Region	Total	Marital Status	Total
Always Vote	62%	18-29	13%	New England	5%	Single	35%
Almost Always	25%	30-40	16%	Middle Atlantic	12%	Never Married	27%
Vote Most of the Time	13%	41-55	25%	East North Central	15%	Live w/ Significant Other	9%
Direction		56-65	20%	West North Central	7%	Married	41%
Right Direction	40%	65+	26%	South Atlantic	22%	Separated	3%
Wrong Track	52%	Mean Age	51.1	East South Central	6%	Divorced	15%
Party Registration		Race		West South Central	10%	Widowed	6%
Republican	37%	White	72%	Mountain	8%	LGBTQ+	
Democrat	33%	African American/Black	11%	Pacific	15%	Yes	9%
Independent/Other	30%	Hispanic	11%	Grouped Region		No	89%
Ideology		Asian	4%	East	17%	Abortion	
Liberal	24%	Other	2%	Midwest	22%	Pro-Life	48%
Very	10%	Latino Household		South	38%	Pro-Choice	47%
Moderate	40%	Yes	11%	West	23%	Immigrant Household	
Conservative	37%	No	89%	Area		Yes	28%
Very	18%	Religion		Urban	25%	No	69%
Vote Behavior		Protestant	41%	Suburban	51%	>\$5k in 401k/Investments	
Democrat	42%	Catholic	25%	Rural	24%	Yes	45%
Ticket Splitter	13%	Atheist/Agnostic	8%	2024 Presidential States		No	51%
Republican	45%	Jewish	2%	Trump States	60%	Wealth Status	
Education		Eastern/Greek Orthodox	1%	Harris States	40%	Wealthy	3%
Less than College	60%	Mormon	1%	2024 Presidential Vote		Middle Class	83%
College Graduate	40%	Muslim	1%	Donald Trump	47%	Upper Middle	9%
Gender		Born Again/Evangelical n=663		Kamala Harris	45%	Middle	41%
Male	48%	Yes	45%	Did Not Vote Pres.	3%	Lower Middle	34%
Female	52%	No	55%	Did Not Vote at All	2%	Poor	14%



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